



Leading School Transformation

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May 11, 2011

AMERICA'S PROMISE  
ALLIANCE



# The State of Our Children

- › **1.3 million students drop out of high school each year.**  
*1 student every 26 seconds*  
*7,200 students each day*
- › **One-third of all children** – and more than half of low-income and minority youth fail to graduate on time.
- › Only **3% of 21<sup>st</sup> century jobs** are available to unskilled employees.

**This is the first generation that is less literate than the one preceding.**



# The State of Our Schools

- › **38% of African-American and 33% of Hispanic students** attend the lowest performing schools
- › Nationwide **13% of Hispanics and 15% of African-Americans** earn a bachelor's degree

*“Education is no longer just a pathway to opportunity and success; it is a prerequisite.”*

PRESIDENT BARACK OBAMA



## The Dropout Crisis

- Students' chances of graduating from high school are heavily affected by where they live and the resources available to them
- Only 2,000 high schools (12%) account for over half of all dropouts

***“Education is no longer just a pathway to opportunity and success; it is a prerequisite.”***

PRESIDENT BARACK OBAMA



# The Economic Impact of Dropouts

## Dropouts from the class of 2009 cost the nation's economy nearly \$335 billion in additional income over their lifetimes<sup>1</sup>

- Average annual income for a high school dropout in 2005 was \$17, 299 compared to \$26,933 for a high school graduate
- Unemployment rate in July 2009 was 15.4 percent compared to 9.4 percent for high school graduates<sup>1</sup>
- Dropouts are more likely to be incarcerated, rely on social services, and go without health insurance



<sup>1</sup>Alliance for Excellent Education

<sup>2</sup>Bureau of Labor Statistics

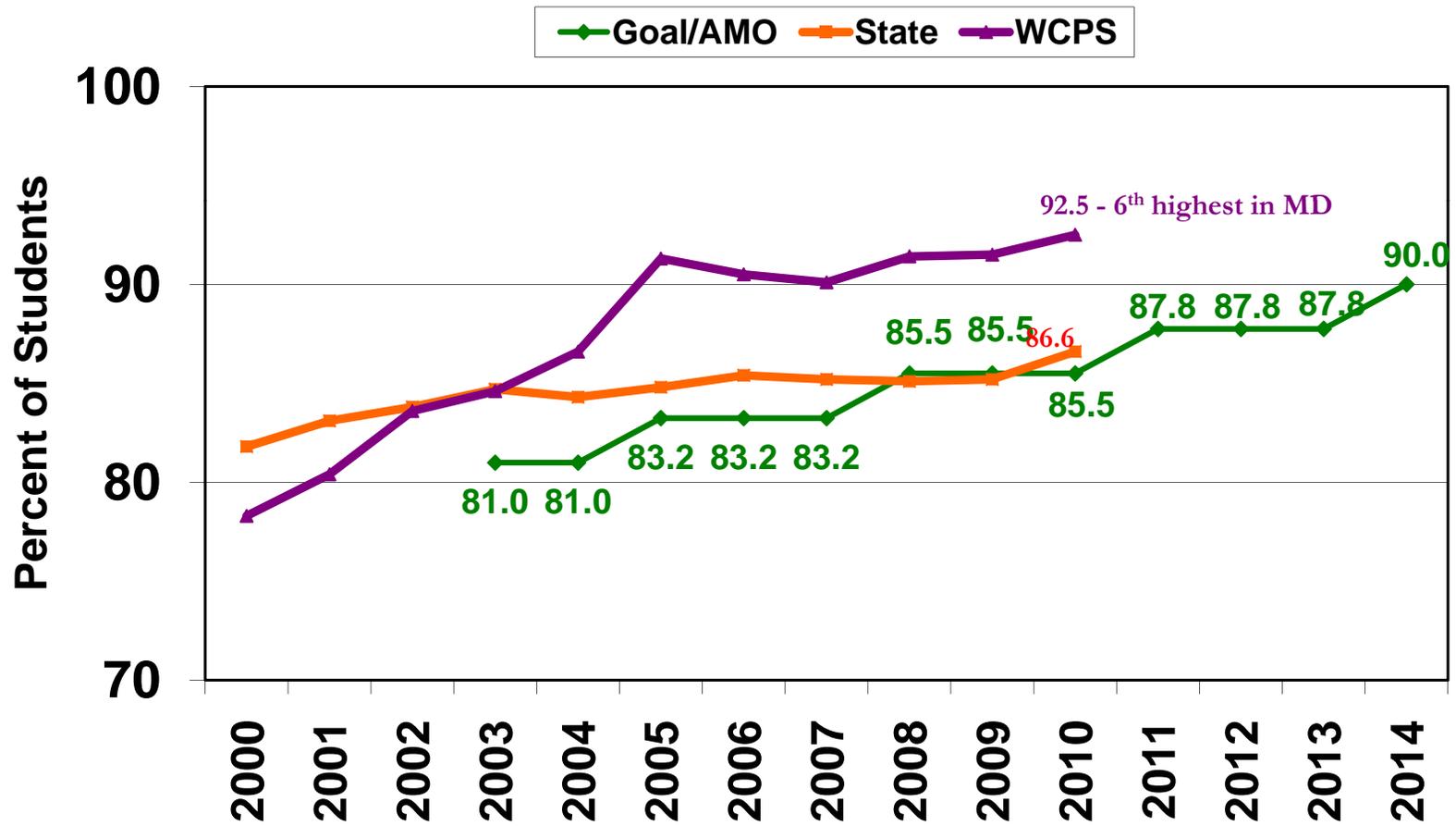
## A Major Civic Issue

- Our nation is at risk because of global competitiveness
- We're no longer the nation with the highest graduation rate and we need to get back there in order to compete internationally
- We need to create productive citizens for a strong future
- We need excellent schools for ALL students

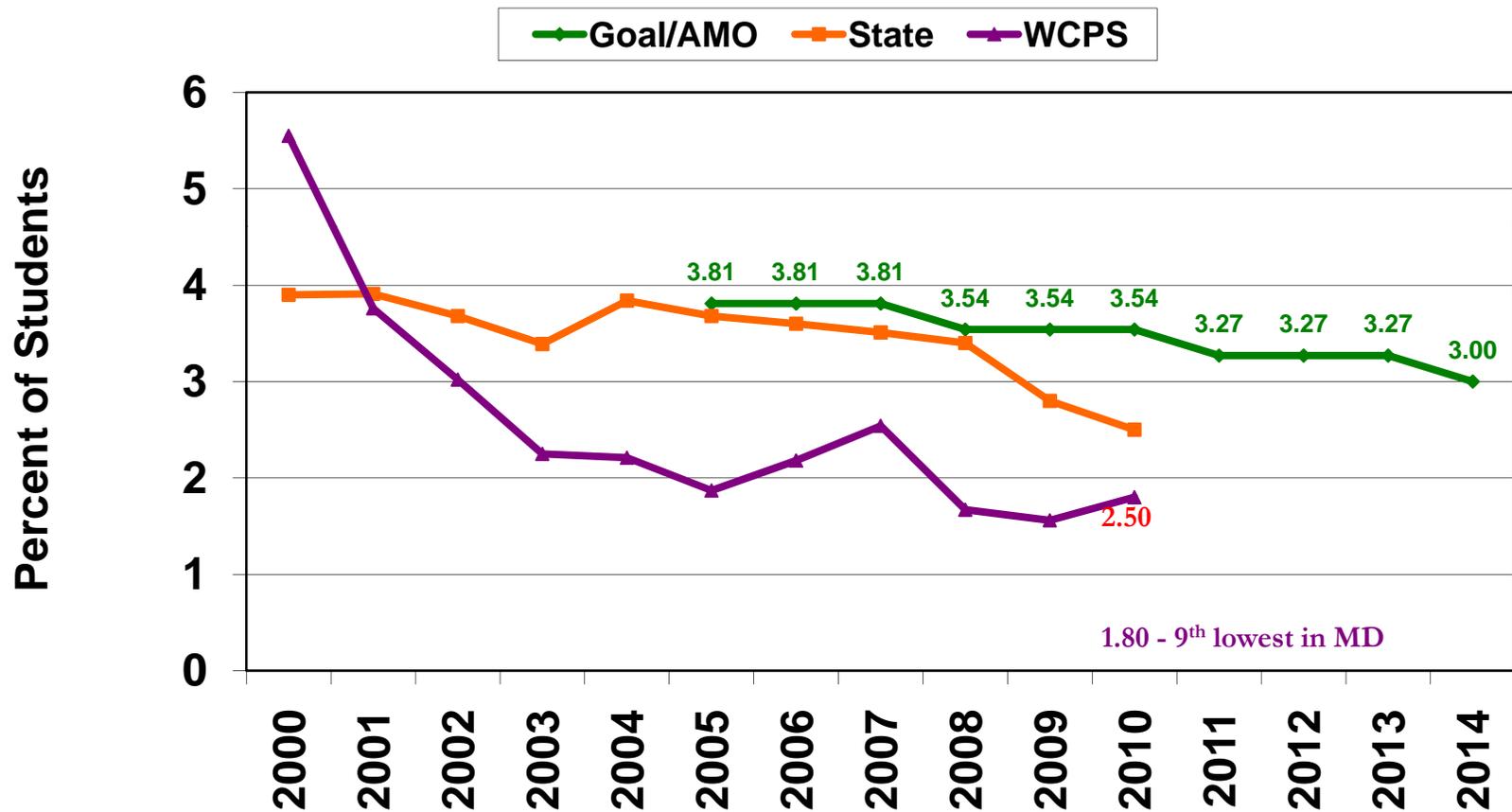
# **A major civic challenge → to create excellent schools for every child in America**

- **But how do we do this – how can we turnaround low-performing schools and specific groups of students?**

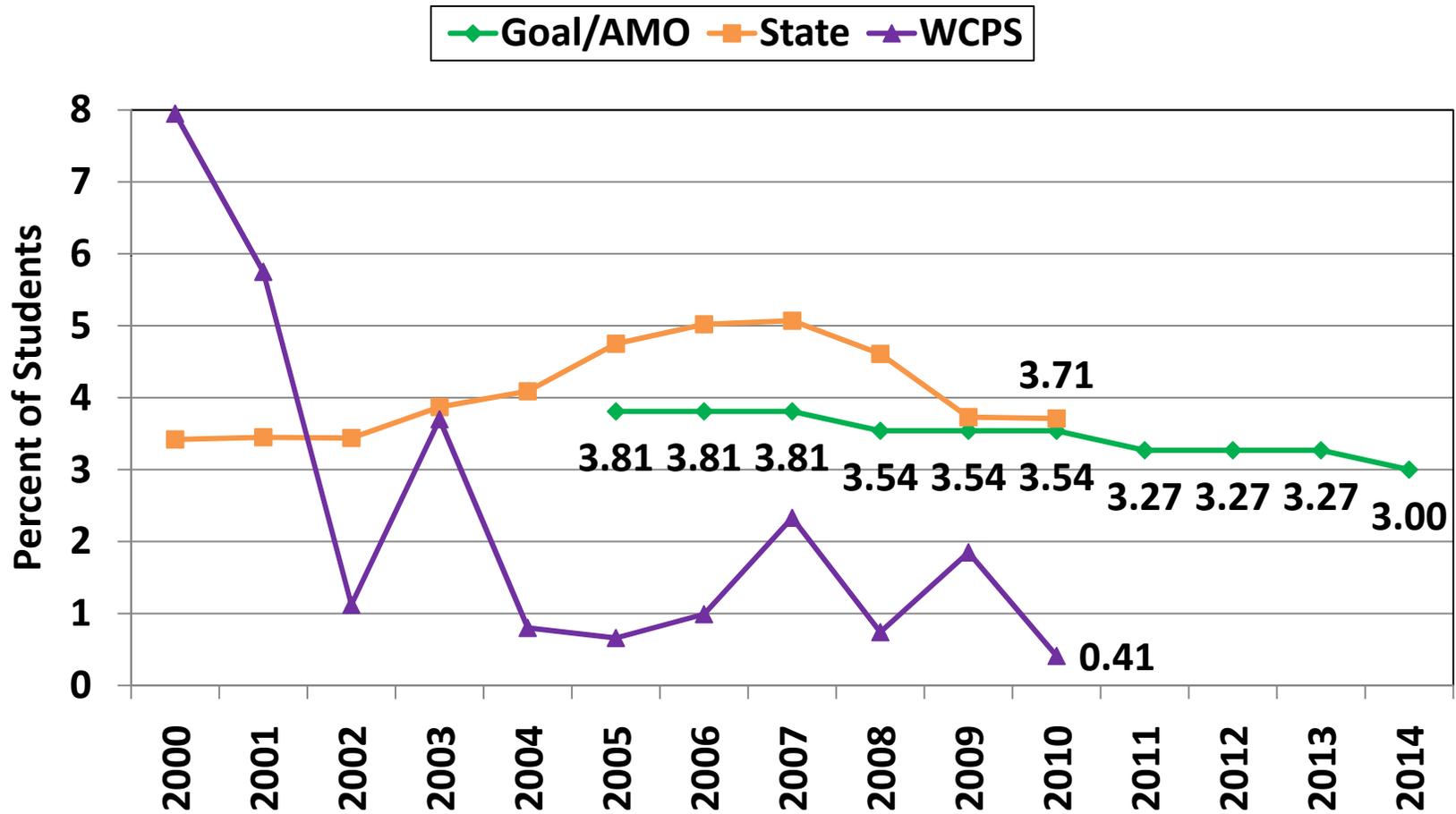
# WCPS GRADUATION RATE (Compared to State and Goal)



# WCPS DROPOUT RATE (Compared to State and Goal)



# WCPS HISPANIC DROPOUT RATE (Compared to State and Goal)



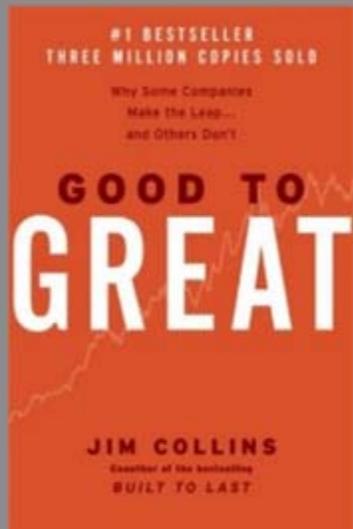
We developed a vision to provide  
a **“World Class”**  
education to every student,  
regardless of background or  
achievement level.



## What does World Class look like?

- Everyone operating at peak performance
- Continually striving for improved workplaces and processes
- Achieving excellent customer and stakeholder involvement and satisfaction





**We began using the  
concepts in the book to  
move from  
Good to Great**

Jim Collins, Good to Great

# No Time for Excuses

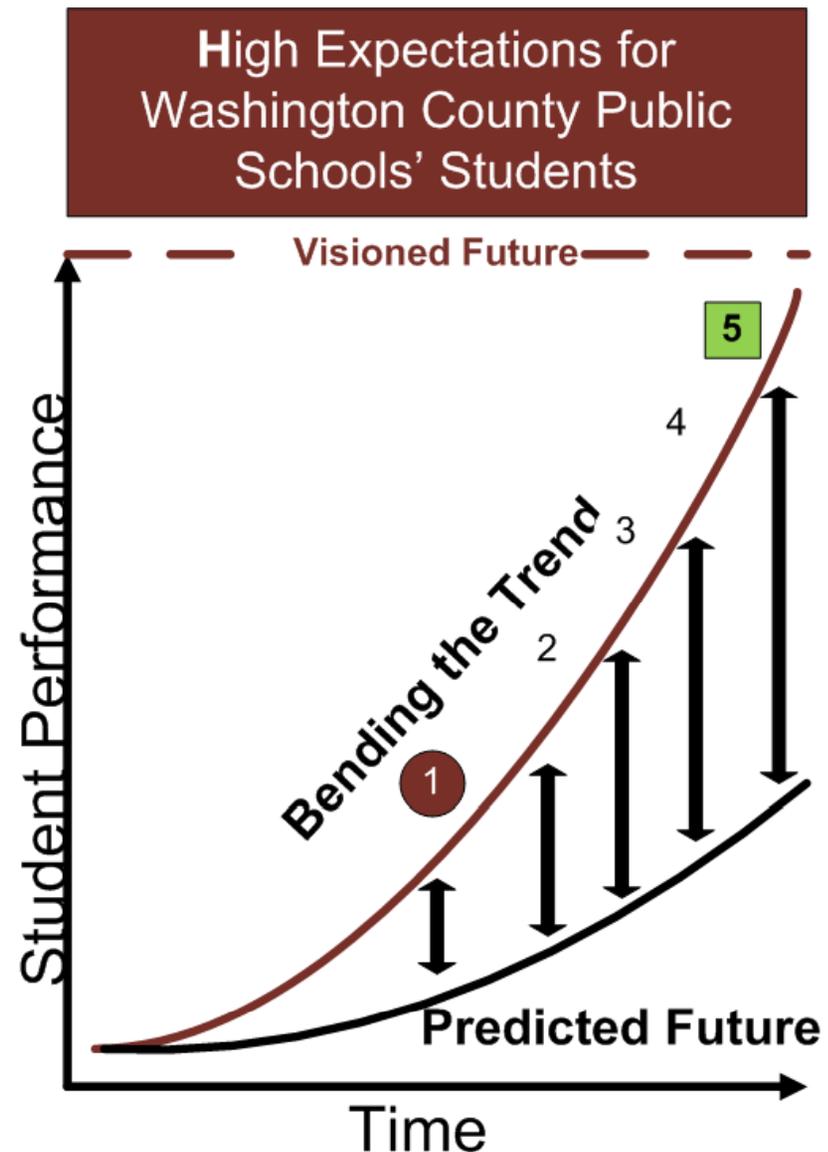


*The time for excuse-making has come to an end.*

**Rod Paige  
Secretary of Education, 2002**

## Stage IV

“We knew if we were going to be successful in obtaining our goals, we would need to bend the trend.”



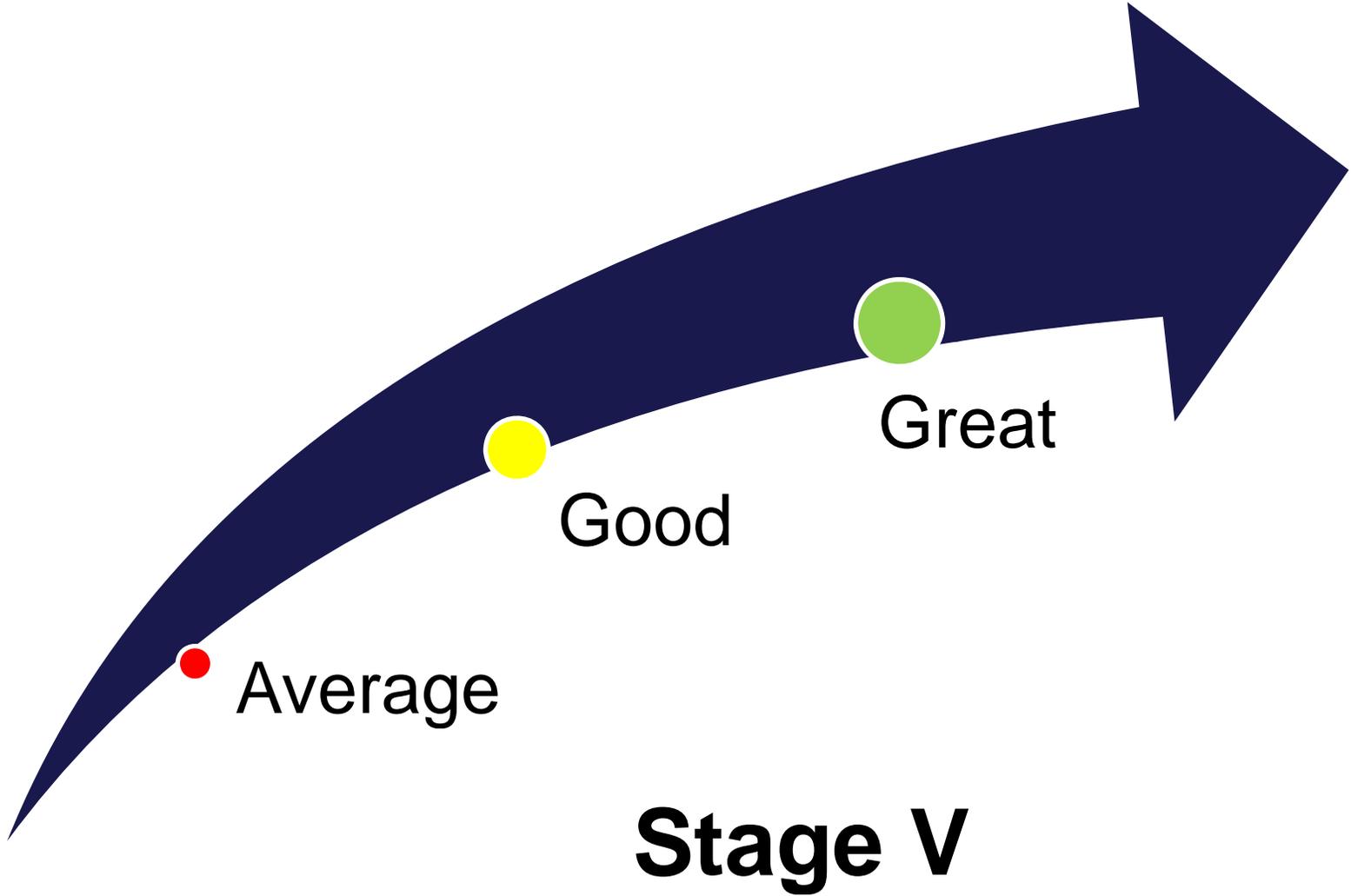


**Arne Duncan,  
Secretary of  
Education**

**Race to the Top**

**2009**

# Soaring Above the Summit



Delineate

Specific outcomes

Develop

Human capital/people  
resources

Create

A culture of high  
expectations/no excuses

Monitor

What is important to the  
system

Pursue

Innovations that can  
yield returns for students

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# Delineate Specific Outcomes

## Key Elements:

- If you don't know where you're going, you may not wind up where you want to be
- Begin with the end in mind (Covey)
- What will success look like?
- Shared central values
- Collaborative focus on outcomes
- What gets resourced, gets done

## Shared Central Values



**“In our work, we have found that successful companies place a great deal of emphasis on values.”**

**- Terry Deal and Allan Kennedy**



**“If we know what we want children to know and be able to do upon completion of their formal education, other decisions begin to fall into place.”**

– Chester Finn, *We Must Take Charge*



**“Begin with the end in mind.”**

-Stephen Covey

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## II. Develop Human Capital/People

### Key Elements:

- Change from the “inside out”
- Everyone needs to be a leader
- Self discipline (Collins) and self auditing
- Manage your own morale (Pritchett)
- Managing vs. leading
- Everyone in the right seat in the boat rowing in the same direction
- Organizational flow
- Recruiting quality staff

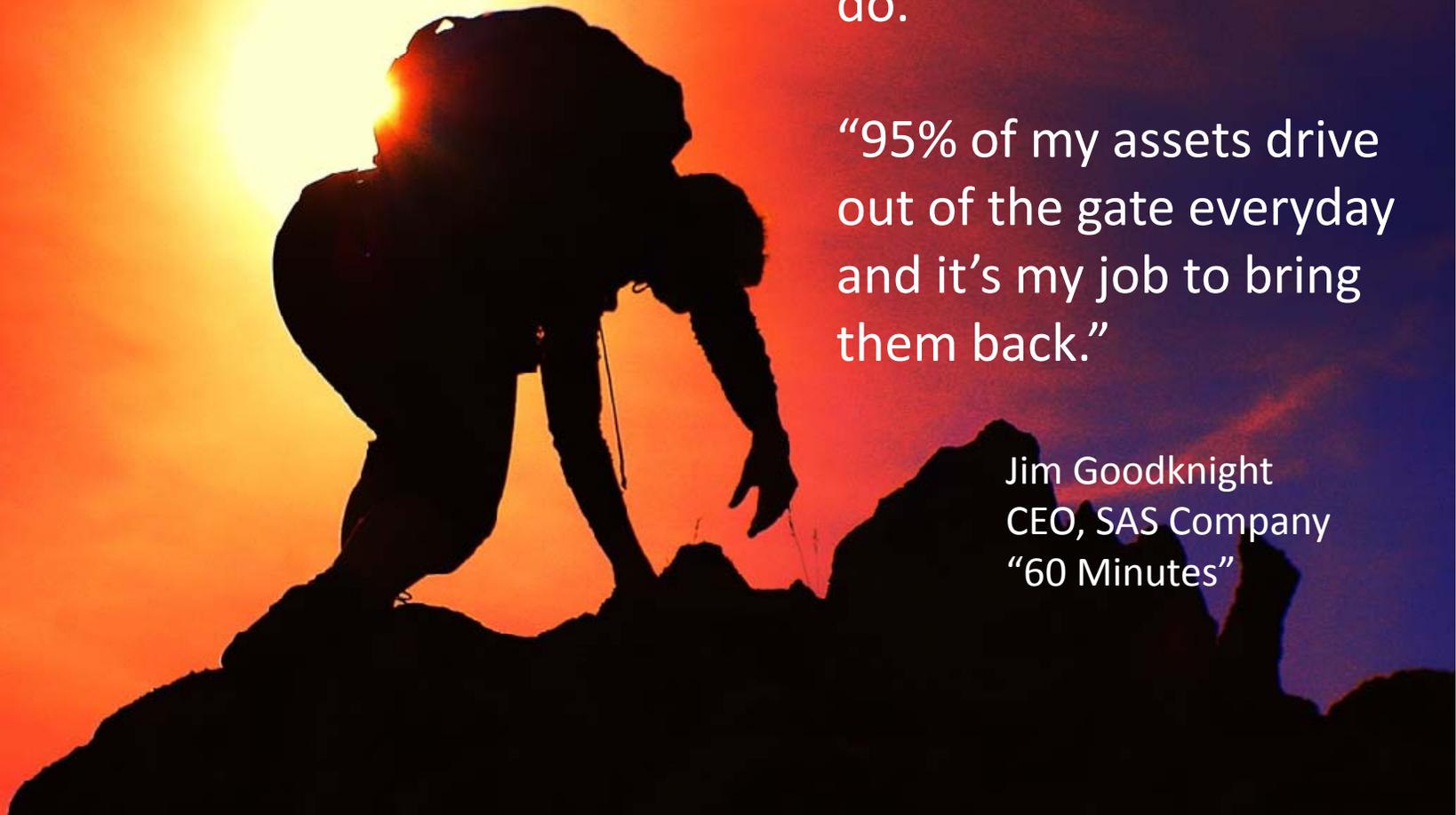
## Component II: Develop Human Capital/People Resources



Procedures and materials do not bring about change, people do.

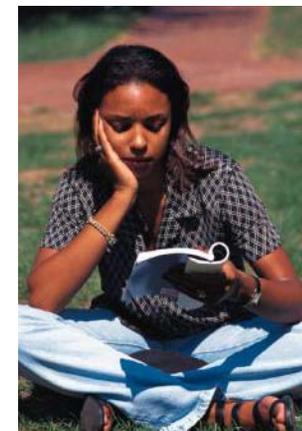
“95% of my assets drive out of the gate everyday and it’s my job to bring them back.”

Jim Goodknight  
CEO, SAS Company  
“60 Minutes”



# Effective Leadership is the Key to Success

Focus on “Leadership” at all  
levels  
of the organization



## Soaring Above the Summit

Everyone needs to  
have the skills to  
help the team  
reach the summit.



# Build Internal Capacity for Continuous Improvement



- **Expect all staff members to lead the vision and mission**
- **Place continuous improvement as a high priority in the work day**
- **Provide tools and ideas to support continuous improvement in all areas of responsibility**
- **Foster excellent team work, developing different team leaders**
- **Ensure effective supervision**

# Teacher Leadership Responsibility Program (TLRP)



- Encourages teachers to take on leadership responsibilities
- Recognizes and rewards teacher leadership
- Provides differentiated compensation to teachers for assuming leadership activities or differentiated responsibilities over and above regular classroom teaching responsibilities
- Does not replace the current salary scale
- Allows teachers to earn a specified number of Value Added Leadership Units (VALU), or “points,” for each leadership responsibility they assume
- Provides stipends to teachers based on accumulated VALU
- Was developed and is administered collaboratively by a team of teachers and administrators
- Is completely voluntary for teachers
- Encourages teachers to develop creative and innovative leadership activities that support student or teacher learning



## Examples of Leadership Responsibilities and Activities that Earn VALU:

- Provides professional development to fellow teachers
- Leads a study group related to a pedagogical issue at the school or system level
- Develops and leads parent workshops
- Serves on a system-wide task force that will present recommendations for implementation
- Serves as acting principal or principal designee for specified period
- Serves as mentor or demonstration teacher
- Serves as bullying prevention coordinator

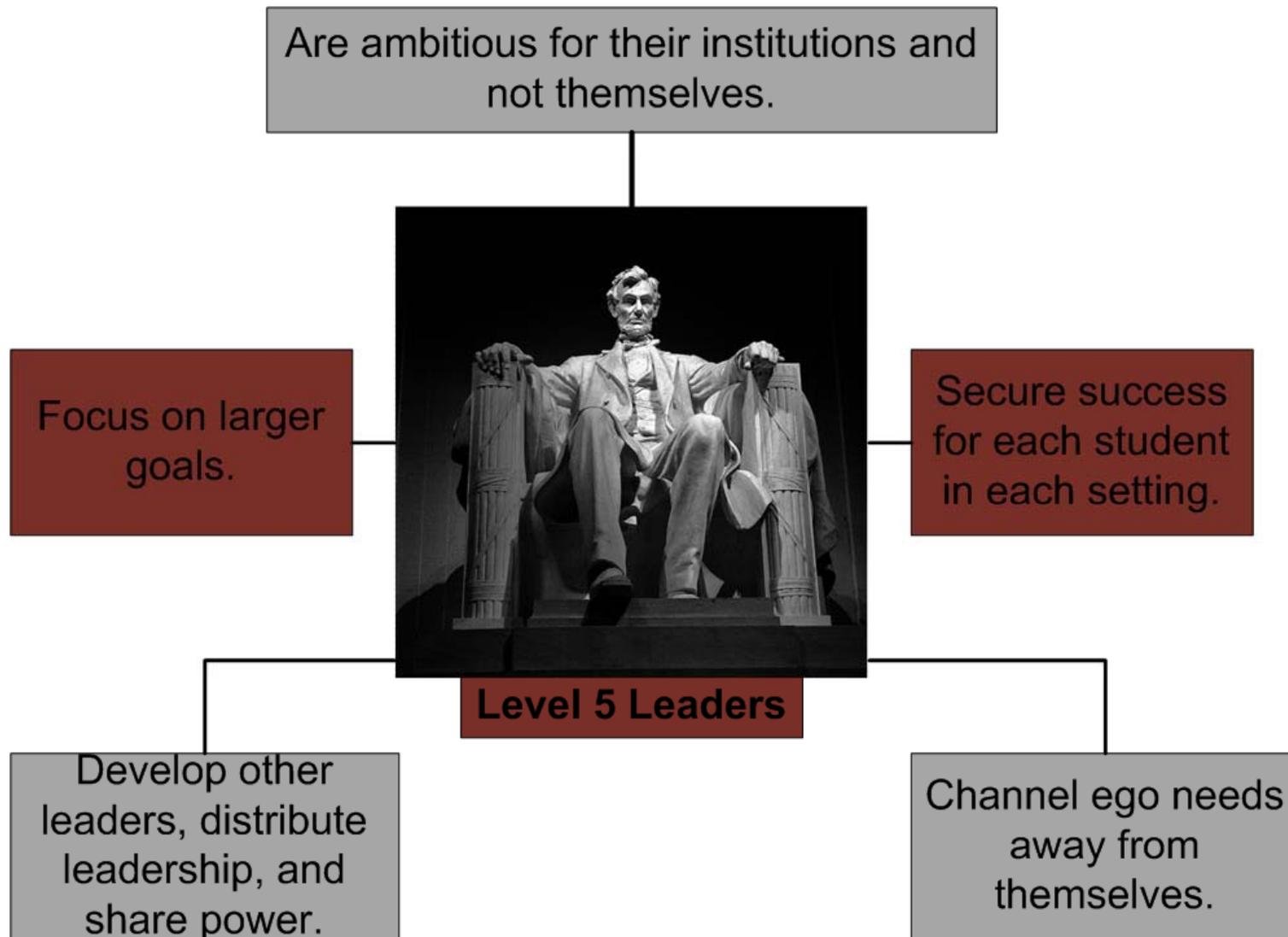


# The Purpose of Leadership

- When do we manage and when do we lead?
- How do we recognize management vs. leadership of schools?
- Is there a purpose for each in transforming schools?
- What is the purpose of *school* leadership?
- How can leadership become focused on school improvement?
- How are organizational visioning and student achievement related?



# Level 5 Leaders



Jim Collins, Good to Great

# Leaders vs. Managers



**“Managers do things right; leaders do right things.”**

--Peter Drucker, Leadership 101



## Managers vs. Leaders

### Managers

1. Do things right
2. Keep balance & equilibrium
3. Maintain the status quo
4. Conserve Resources
5. Evaluate Productivity

### Leaders

1. Do right things
2. Create chaos (chaos theory)
3. Get things done
4. Use resources to accomplish goals (what gets resourced gets accomplished)
5. Supervise, develop, and give feedback to increase effectiveness

# Clear Vision and Do “Right” Things



**“If there is any spark of genius in the leadership function . . . it is the ability, a kind of magic, to assemble – out of all the variety of images, signals, forecasts, and alternatives – a clearly articulated vision of the future that is at once . . . easily understood, and energizing.”**

**Warren Benis and Burt Nanus**

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### III. Create a Culture of High Expectations and No Excuses



#### Key Elements:

- Professional learning community
- Policies promoting world-class standards
- Curriculum revision and structured implementation
- A focus on effectiveness
- Instructional improvement through the classroom-focused improvement process (CFIP) – M. Hickey
- Instructional leadership and supervision
- Benchmarking
- Creation of specialized positions



**WCPS  
Code of Conduct**



**WCPS Dress Code**



**WCPS Academic Integrity Policy**



**Anti-Bullying Policy/  
Civility Initiative**

## 25 Rules of Considerate Conduct

1. Pay Attention
2. Acknowledge Others
3. Think the Best
4. Listen
5. Be Inclusive
6. Speak Kindly
7. Don't Speak Ill
8. Accept and Give Praise
9. Respect Even a Subtle No
10. Respect Others' Opinions
11. Mind Your Body
12. Be Agreeable
13. Keep It Down and Rediscover Silence
14. Respect Other People's Time
15. Respect Other People's Sense
16. Apologize Earnestly
17. Assert Yourself
18. Avoid Personal Questions
19. Care For Your Guests
20. Be a Considerate Guest
21. Think Twice Before Asking for Favors
22. Refrain From Idle Complaints
23. Accept and Give Constructive Criticism
24. Respect the Environment and Be Gentle
25. Don't Shift Responsibility

-- P.M. Forni, *Choosing Civility*



Choose  
Civility

WASHINGTON COUNTY, MD

# Classroom-Focused Improvement Process Washington County Public Schools System-Wide Implementation

**WCPS**

Washington  
County Public  
Schools



# What it looks like: The CFIP Cycle at the Classroom Level



- **Grade/Department Team plans the lesson objectives, strategies, and assessments based on data from assessments of the preceding lesson**
- **Team members teach the objectives to their students and assess their level of understanding by various means**
- **Team jointly examines the assessment results, makes flexible grouping decisions for follow-up instruction, and identifies individual students who require intervention**
- **Team determines scope of instruction for next lesson based on assessment data from the preceding lesson**

# Improvement Processes



Typical School Improvement	Class-Focused Improvement Process
Process established at district level	Process designed at team level
Linear and prescriptive	Non-linear/non-prescriptive: P-D-S-A model
Annual strategic plan	Short-cycle strategic plan
Impact on total school	Impact on students in class
School improvement team develops	Grade-level team develops
Purpose: Meet adequate yearly progress (AYP)	Purpose: Adjust instructional practices
Results determined at the end of the year	Results determined when unit is taught

## Benchmark Assessments

- Items matched to specific learning objectives
- Stored on-line via Performance Matters© System
- Results are analyzed by student achievement specialists and department chairs to identify interventions needed
- Teaching strategies developed and shared

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## IV. Monitor What is Important to the System



### Key Elements:

- Data-driven decision making
- Regular assessment and “dip-sticking”/Dashboards
- Data warehousing
- Role of Student Achievement Specialist
- Teacher self monitoring
- Supervision of progress
- Focus on achievement outcomes

“We will subsequently argue that leading a school, a small business, or a Fortune 100 company is primarily about paying attention.”



**Tom Peters and Nancy Austin**  
**A Passion for Excellence**



***Do not  
mistake  
activity for  
achievement***

John Wooden



# How Do You Know A Change Is An Improvement?



## Always ask:

- › **W**hat are we accomplishing? (Goals)
- › **W**hat results are we trying to achieve? (Outcomes)
- › **H**ow are we measuring improvement? (Assessment and Accountability)

<b>Classroom Summary:</b> Displays real-time subject strand proficiencies.	Student Name									
<b>MSA Math</b>										
<b>Scale</b>	82%	90%	65%	94%	89%	97%	90%	96%	78%	77%
Geometry and Measurement	93%	93%	57%	52%	70%	10%	60%	40%	80%	82%
Statistics and Probability	88%	96%	70%	44%	98%	33%	85%	55%	95%	92%
<b>MSA Reading</b>										
<b>Scale</b>	86%	73%	71%	89%	76%	91%	74%	97%	84%	92%
General Reading Processes	86%	77%	94%	74%	77%	25%	75%	33%	95%	88%
Literacy Reading Processes	69%	90%	72%	55%	86%	12%	99%	56%	92%	91%

# Scores by Objective

illustrates student performance by content objective

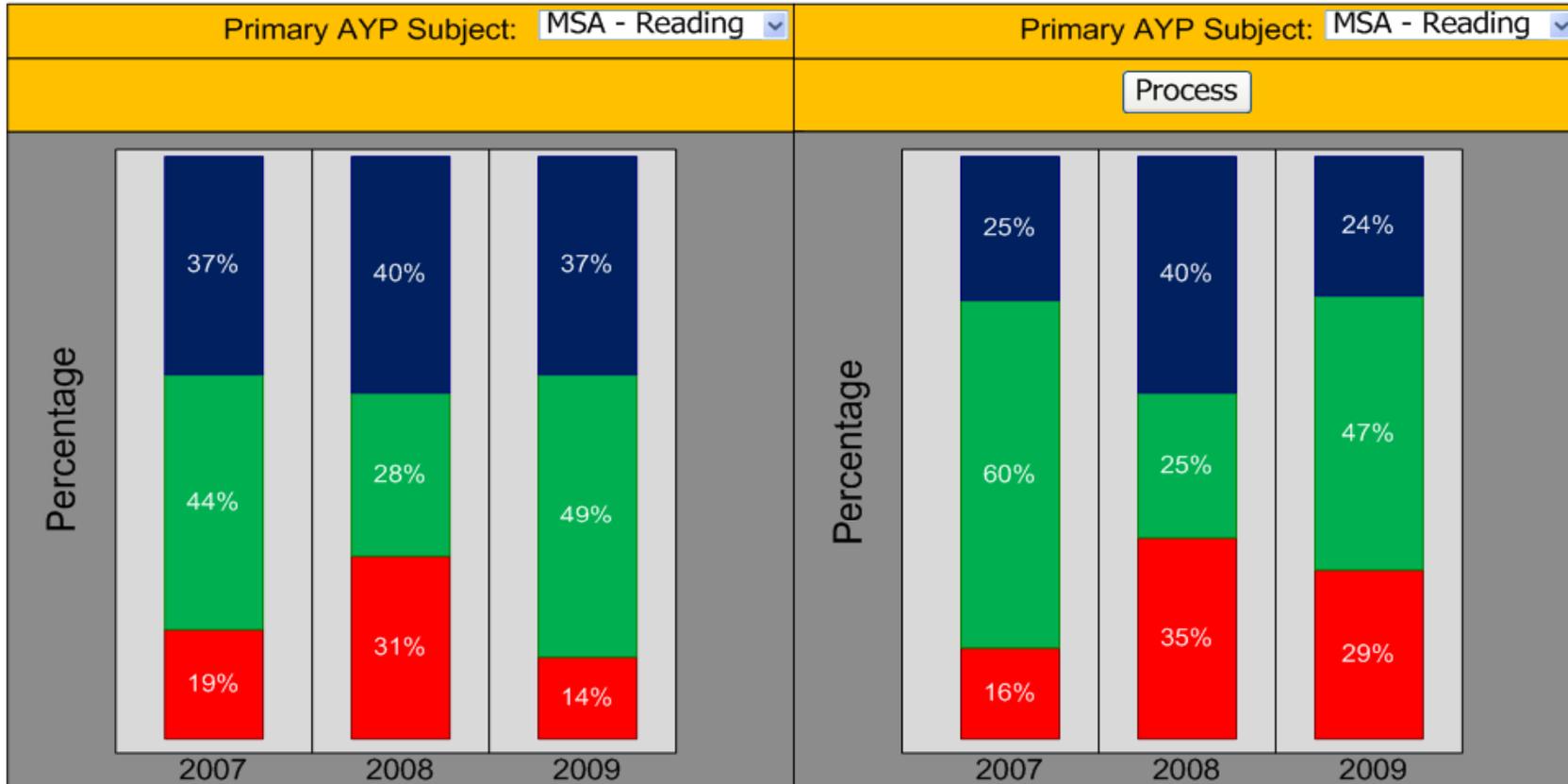
<b>State Test Subject:</b>	MSA - Reading
<b>State Test Strand:</b>	-All-
<b>Test:</b>	RD-116M-BM2 RD-116M-BM3 RD-117M-BM1 RD-117M-BM2
<input type="button" value="Process"/>	

Page 1 of 4 Row Count: 156

Student Information	Objective											
Student	LA.7.1.D.2.b	LA.7.1.D.3.a	LA.7.1.E.4.b	LA.7.3.A.3.a	LA.7.3.A.3.b	LA.7.3.A.3.c	LA.7.3.A.3.e	LA.7.3.A.3.g	LA.7.3.A.3.h	LA.7.3.A.5.b	LA.7.3.A.8.a	LA.7.3.A.8.d
<input type="button" value="Filter"/>												
Student name	50%	100%	100%	100%	50%	50%	100%	33%	0%	0%	83%	60%
Student name	100%	100%	100%	100%	50%	100%	50%	67%	0%	0%	100%	100%
	100%	100%	100%	0%	50%	100%	50%	100%	100%	100%	100%	80%
	100%	50%	100%	0%	50%	50%	50%	67%	0%	100%	100%	80%
	100%	100%	100%	100%	50%	100%	100%	67%	100%	100%	83%	100%
	100%	100%	100%	0%	50%	0%	100%	100%	0%	100%	83%	80%
	100%	100%	100%	100%	50%	50%	0%	67%	0%	0%	67%	60%
	100%	100%	100%	100%	50%	50%	100%	100%	100%	100%	100%	100%
	100%	100%	100%	0%	50%	50%	50%	100%	100%	100%	100%	100%
	100%	100%	100%	100%	50%	50%	100%	67%	100%	100%	83%	60%
	50%	100%	100%	0%	0%	50%	100%	100%	100%	100%	83%	80%
	100%	100%	100%	100%	50%	100%	50%	67%	100%	100%	83%	80%
	100%	100%	100%	0%	0%	50%	50%	67%	100%	0%	83%	80%
	50%	100%	0%	100%	50%	50%	50%	33%	100%	100%	83%	60%
	100%	100%	100%	100%	0%	50%	50%	67%	100%	100%	100%	100%
	100%	100%	50%	100%	50%	100%	100%	67%	0%	100%	83%	100%
	50%	100%	100%	0%	50%	50%	100%	67%	0%	100%	100%	100%
	50%	100%	100%	0%	50%	50%	100%	100%	0%	100%	67%	60%
	100%	100%	100%	100%	50%	100%	100%	67%	100%	100%	83%	80%
	100%	100%	50%	0%	50%	0%	0%	67%	0%	0%	100%	100%
	100%	100%	100%	100%	50%	100%	50%	67%	0%	0%	100%	80%

# Cohort Comparison

Compares lagging data between schools or between a school and the district.



	2007	2008	2009
Alt-3	42%	45%	42%
Alt-2	41%	26%	45%
Alt-1	17%	29%	13%
Totals:	175	184	197

School - Gr. 8

	2007	2008	2009
Alt-3	30%	45%	30%
Alt-2	55%	23%	43%
Alt-1	14%	32%	27%
Totals:	1412	1487	1539

District - Gr. 8



# Item Analysis

Provides an analysis of student performance by objective for a given benchmark

Primary Filters											
No Filters Selected											
Item Analysis - AL-318M-BM2											
# of Questions: 22 # of Students: 468						Mastery Level: 70% Threshold Level: 50%					
Test Difficulty:											
Easy: 86.4% (19/22) Average: 13.6% (3/22) Challenging: 0.0% (0/22)											
Q #	Type	Poss	✓	✗	Objective	Q #	Type	Poss	✓	✗	Objective
<a href="#">1-1 (c)</a>	E/SR	4.0	86.8% ( 1624.0)	13.2% ( 248.0)	WC.MA.1.1.1.b	<a href="#">1-12 (d)</a>	E/SR	4.0	90.6% ( 1696.0)	9.4% ( 176.0)	WC.MA.1.2.1.b
<a href="#">1-2 (d)</a>	E/SR	4.0	73.7% ( 1380.0)	26.3% ( 492.0)	WC.MA.1.1.1.b	<a href="#">1-13 (b)</a>	E/SR	4.0	94.7% ( 1772.0)	5.3% ( 100.0)	WC.MA.1.2.1.e
<a href="#">1-3 (a)</a>	E/SR	4.0	95.1% ( 1780.0)	4.9% ( 92.0)	WC.MA.1.1.2.a	<a href="#">1-14 (d)</a>	A/SR	4.0	44.9% ( 840.0)	55.1% ( 1032.0)	WC.MA.1.2.1.g
<a href="#">1-4 (c)</a>	E/SR	4.0	92.7% ( 1736.0)	7.3% ( 136.0)	WC.MA.1.1.2.a	<a href="#">1-15 (b)</a>	E/SR	4.0	72.0% ( 1348.0)	28.0% ( 524.0)	WC.MA.1.2.5.b
<a href="#">1-5 (c)</a>	E/SR	4.0	79.1% ( 1480.0)	20.9% ( 392.0)	WC.MA.1.1.2.b	<a href="#">1-16 (d)</a>	E/SR	4.0	97.6% ( 1828.0)	2.4% ( 44.0)	WC.MA.1.2.5.c
<a href="#">1-6 (b)</a>	E/SR	4.0	94.9% ( 1776.0)	5.1% ( 96.0)	WC.MA.1.1.2.c	<a href="#">1-17 (c)</a>	E/SR	4.0	95.7% ( 1792.0)	4.3% ( 80.0)	WC.MA.1.2.5.c
<a href="#">1-7 (a)</a>	E/SR	4.0	92.5% ( 1732.0)	7.5% ( 140.0)	WC.MA.1.1.2.d	<a href="#">1-18</a>	E/SPR	4.0	78.2% ( 1464.0)	21.8% ( 408.0)	WC.MA.1.2.1.e
<a href="#">1-8 (c)</a>	E/SR	4.0	89.3% ( 1672.0)	10.7% ( 200.0)	WC.MA.1.1.2.d	<a href="#">1-19</a>	E/SPR	4.0	79.3% ( 1484.0)	20.7% ( 388.0)	WC.MA.1.2.1.g
<a href="#">1-9 (c)</a>	E/SR	4.0	80.8% ( 1512.0)	19.2% ( 360.0)	WC.MA.1.1.3.a	<a href="#">1-20</a>	A/SPR	4.0	43.2% ( 808.0)	56.8% ( 1064.0)	WC.MA.1.2.5.b
<a href="#">1-10 (a)</a>	A/SR	4.0	45.7% ( 856.0)	54.3% ( 1016.0)	WC.MA.1.1.3.a	<a href="#">1-21</a>	E/BCR	8.0	79.0% ( 2956.0)	21.0% ( 788.0)	WC.MA.1.2.1.c
<a href="#">1-11 (b)</a>	E/SR	4.0	91.0% ( 1704.0)	9.0% ( 168.0)	WC.MA.1.2.1.b	<a href="#">1-22</a>	E/ECR	12.0	88.5% ( 4968.0)	11.5% ( 648.0)	WC.MA.1.1.1.b
Total Points Earned: 38208.0 Total Points Possible: 46800.0 Score for AL-318M-BM2: 81.6%											

Totals			
ID	Earned	Count	%age
WC.MA.1.1.1.b	7972.0	9360.0	85.2%
WC.MA.1.1.2.a	3516.0	3744.0	93.9%
WC.MA.1.1.2.b	1480.0	1872.0	79.1%
WC.MA.1.1.2.c	1776.0	1872.0	94.9%
WC.MA.1.1.2.d	3404.0	3744.0	90.9%

Objective ID	Percentage
WC.MA.1.1.1.b	85.2%
WC.MA.1.1.2.a	93.9%
WC.MA.1.1.2.b	79.1%
WC.MA.1.1.2.c	94.9%
WC.MA.1.1.2.d	90.9%
WC.MA.1.1.3.a	63.2%
WC.MA.1.2.1.b	90.8%

# Ranking by Objective

Provides a snapshot of student performance by objective.

Subject  Strand

Row Count: 23								
Objective	Description	BM1	BM2	BM3	BM4	BM5	BM6	Wt. Avg.
<input type="button" value="Filter"/>								
VSC.SCI.5.4.B.1.b	Use evidence from investigations with a variety of materials, such as water to describe how matter can change from one form to another.		44%	69%				45%
VSC.SCI.5.5.D.3.c	Observe and describe that a ray of light changes direction when it crosses the boundary between two materials such as air and water.		48%					48%
VSC.SCI.5.5.D.3.b	Based on observations trace the path of a ray of light before and after it is reflected (bounces) off a plane mirror.		48%					48%
VSC.SCI.5.3.A.1.c	State reasons why animals such as whales, salmon, could not survive in the Chesapeake.	57%						57%
VSC.SCI.5.5.D.3.a	Observe and describe the images formed by a plane mirror.			62%				62%
VSC.SCI.5.2.E.1.a	Describe how water on Earth changes.			78%				78%

# Graduation Status

Displays each student's status towards meeting testing requirements for graduation.

Student	Graduation Info		Graduation Tests				Bridge Plan Info			
	Graduation Status	Composite	HSA-Algebra	HSA-Biology	HSA-English	HSA-Gov.	Required	Completed	Remaining	
<input type="button" value="Filter"/>	<input type="checkbox"/>									
Student Name	Combined	1635	441	379	399	416				
Student Name	Passed All	1849	463	440	458	488				
Student Name	Combined	1709	458	432	391	428				
Student Name	Passed All	1667	436	413	399	419				
Student Name	Passed All	1650	451	409	396	394				
Student Name	Combined	1620	440	390	395	395				
Student Name	Did Not Meet	-98	407	378	358	361	1	0	1	

# College Prep



Shows student performance on various college-readiness assessments

**Scores**  All Scores  Best Scores  Last Scores

SAT  PSAT  ACT  PLAN  EXPLORE

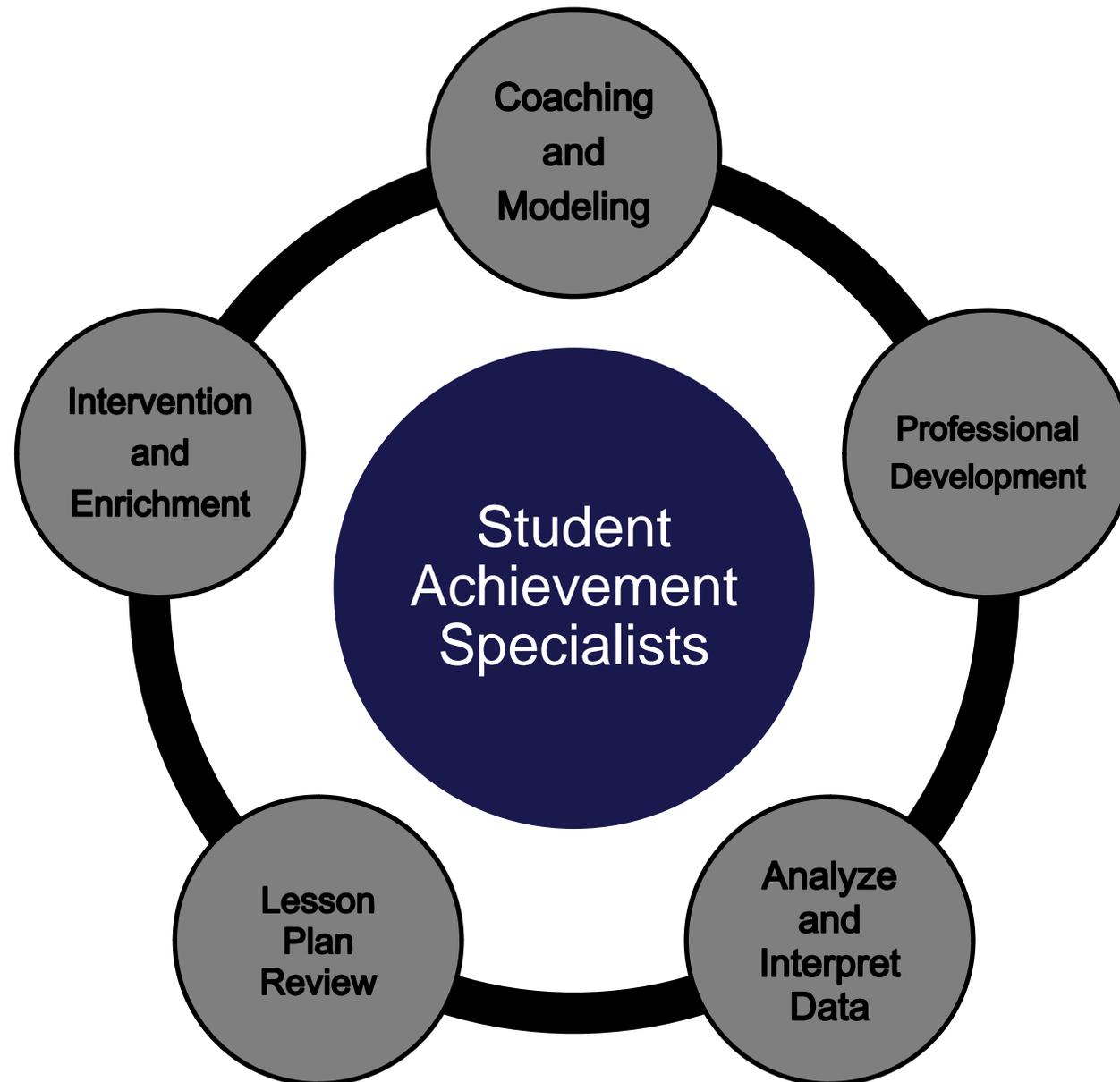
Page 1 of 4 Row Count: 154

Student Code	Student <span style="font-size: small;">▲</span>	Grade	PSAT						SAT					
			Math + Verbal Max	Math + Verbal + Writing Max	Math	Verbal	Writing	Math + Verbal Max	Math + Verbal + Writing Max	Math	Verbal	Writing		
	<input type="button" value="Filter"/>		<div style="width: 100%; height: 10px; background: repeating-linear-gradient(90deg, transparent, transparent 2px, red 2px, red 4px, green 4px, green 6px);"></div>	<div style="width: 100%; height: 10px; background: repeating-linear-gradient(90deg, transparent, transparent 2px, red 2px, red 4px, green 4px, green 6px);"></div>	<div style="width: 100%; height: 10px; background: repeating-linear-gradient(90deg, transparent, transparent 2px, red 2px, red 4px, green 4px, green 6px);"></div>	<div style="width: 100%; height: 10px; background: repeating-linear-gradient(90deg, transparent, transparent 2px, red 2px, red 4px, green 4px, green 6px);"></div>	<div style="width: 100%; height: 10px; background: repeating-linear-gradient(90deg, transparent, transparent 2px, red 2px, red 4px, green 4px, green 6px);"></div>	<div style="width: 100%; height: 10px; background: repeating-linear-gradient(90deg, transparent, transparent 2px, red 2px, red 4px, green 4px, green 6px);"></div>	<div style="width: 100%; height: 10px; background: repeating-linear-gradient(90deg, transparent, transparent 2px, red 2px, red 4px, green 4px, green 6px);"></div>	<div style="width: 100%; height: 10px; background: repeating-linear-gradient(90deg, transparent, transparent 2px, red 2px, red 4px, green 4px, green 6px);"></div>	<div style="width: 100%; height: 10px; background: repeating-linear-gradient(90deg, transparent, transparent 2px, red 2px, red 4px, green 4px, green 6px);"></div>	<div style="width: 100%; height: 10px; background: repeating-linear-gradient(90deg, transparent, transparent 2px, red 2px, red 4px, green 4px, green 6px);"></div>		
	Student name	12	900	1430	500	400	530	960	1490	490	470	530		
	Student name	12	1050	1570	540	510	520	1060	1630	480	580	570		
		12	900	1360	480	420	460	890	1320	410	480	430		
		11	1280	1900	660	620	620	1340	2020	660	680	680		
		12	800	1230	490	310	430	770	1160	430	340	390		
		11	940	1400	500	440	460	970	1490	450	520	520		
		11	1250	1900	650	600	650	1110	1720	560	550	610		
		12	1120	1560	620	500	440	1120	1560	610	510	440		
		11	1010	1530	550	460	520	1010	1460	590	420	450		
		11	930	1310	560	370	380	810	1150	460	350	340		
		12	850	1250	440	410	400	860	1210	470	390	350		
		11	1030	1460	560	470	430	1000	1390	550	450	390		
		11	1370	2070	670	700	700	1380	2070	670	710	690		
		12	640	940	370	270	300	680	1010	320	360	330		
		12	950	1470	440	510	520	1090	1740	560	530	650		
		12	1360	1930	740	620	570	1440	2070	760	680	630		
		11	1310	1870	680	630	560	1320	1920	680	640	600		
		11	1150	1740	610	540	590	1170	1800	570	600	630		
		12	1320	1960	680	640	640	1370	2050	710	660	680		
		11	970	1430	470	500	460	940	1400	400	540	460		
		11	760	1120	360	400	360	870	1240	420	450	370		
		11	1070	1640	610	460	570	1120	1640	630	490	520		
		12	510	720	200	310	210	570	780	230	340	210		

# Student Achievement Specialist Position/“Teacher Leaders”



**The creation of a position at each school, that was specifically designed to help teachers ensure that individual students progress, was the single best achievement booster.**



# Student Achievement Specialists - Literacy



- Serve as ELA/English department leader
- Work and plan side-by-side with teachers in a coaching/peer collaboration model
- Provide ongoing support to ensure understanding and implementation of the Maryland State Curriculum/Washington County Essential Curriculum
- Facilitate the use of a variety of instructional, assessment, and evaluative approaches
- Improve students' reading achievement levels in collaboration with classroom teachers
- Provide support and help with scheduling academic interventions for identified students
- Provide support in analyzing and interpreting formal and informal assessment data and facilitate the use of these data as a guide for effective instruction to improve students' skills and measured achievement levels
- Provide support in understanding the disaggregated data to implement instructional strategies to lessen the existing performance gaps in subgroups (racial/ethnic groups, economically disadvantaged students, students with disabilities, and English language learners)
- Coordinate staff development in support of Maryland School Assessments and the requirements of ESEA and Bridge to Excellence
- Coordinate a network of literacy resources (i.e., professional library, model lessons, items from county meetings)
- Promote a culture of collaboration among ELA/English staff and among the building staff at-large
- Communicate school and county literacy expectations to school community
- Demonstrate courteous and professional demeanor to all stakeholders of Washington County Public Schools
- Perform other duties as assigned

# Dashboards

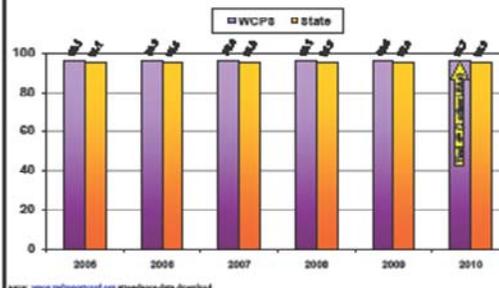


## Benchmark 1 Average Scores

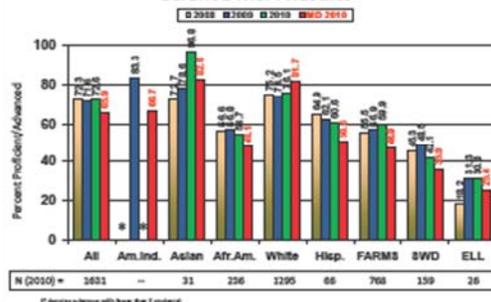
Grade	Math (%)	Reading (%)
1	79.1	not yet administered
2	83.5	not yet administered
3	67.2	not yet administered
4	66.2	not yet administered
5	64.6	not yet administered
6	67.4 -grade level	61.7 -grade level
	66.8 -merit/magnet	79.4 -merit/magnet
7	64.2 -grade level	61.6 -grade level
	72.9 -merit/magnet	78.9 -merit/magnet
	77.8 -Algebra	--
8	61.5 -grade level	59.7 -grade level
	59.3 -Algebra	77.4 -merit/magnet
	68.5 -Geometry	--
High School	62.4 -Intro. Alg.	51.7 -English II
	--	65.7 -Honors English II

## Elementary School Student Attendance

(percent of students in grades 1-5 present)

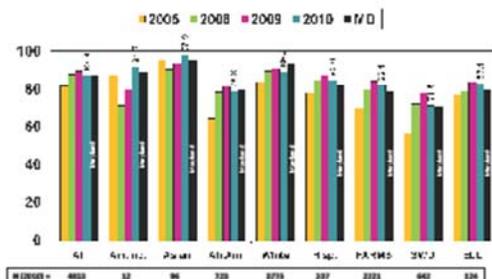


## WCPs Grade 5 Science MSA Results



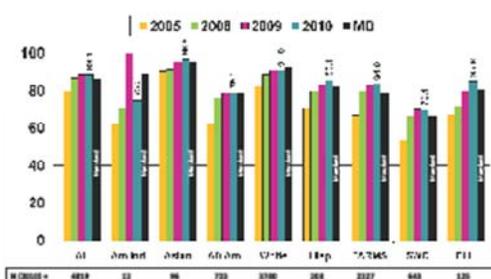
## 2010 System Reading Proficiency Elementary Schools

(Percent advanced/proficient)



## 2010 System Math Proficiency Elementary Schools

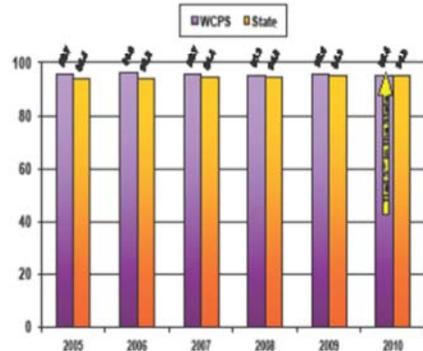
(Percent advanced/proficient)



# Dashboards

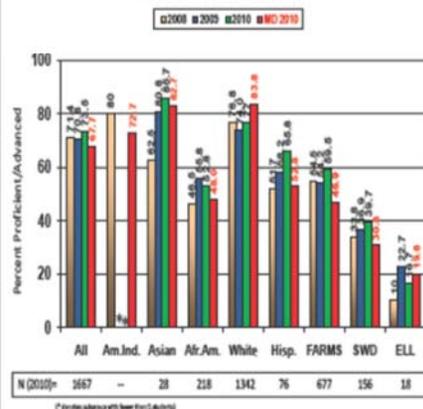


**Middle School Student Attendance**  
(percent of students present)

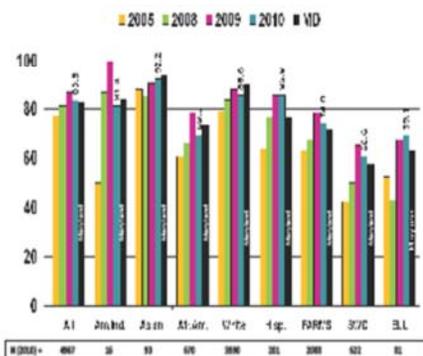


Source: [www.kentucky.gov](http://www.kentucky.gov) reference data provided

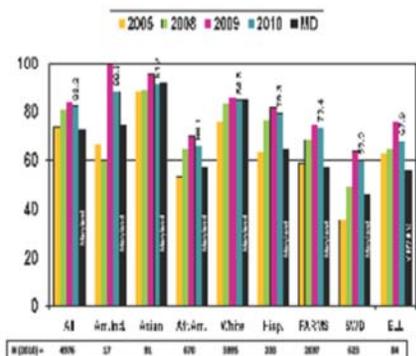
**WCPS Grade 8 Science MSA Results**



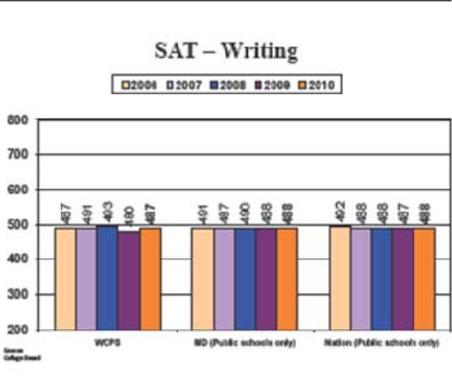
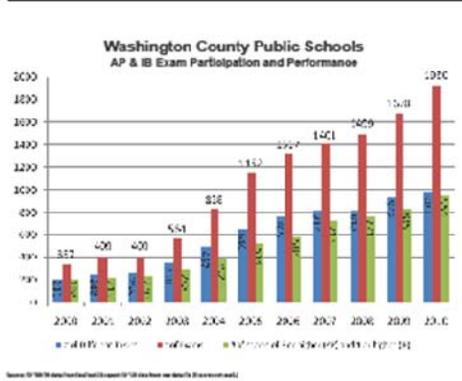
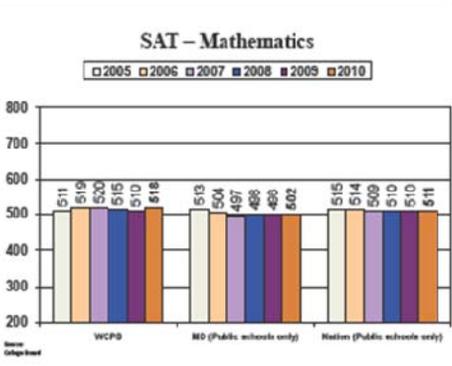
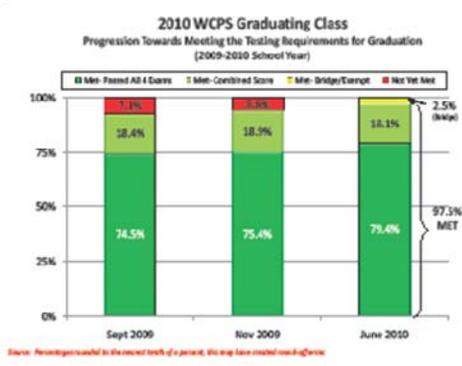
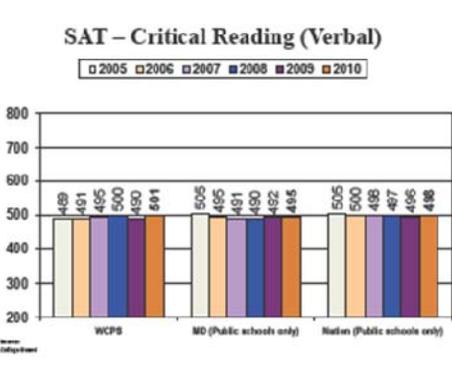
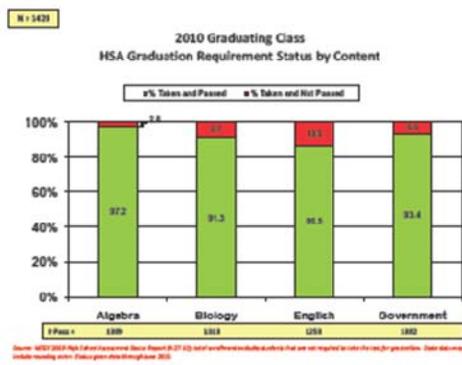
**2010 System Reading Proficiency Middle Schools**  
(Percent advanced/proficient)



**2010 System Math Proficiency Middle Schools**  
(Percent advanced/proficient)



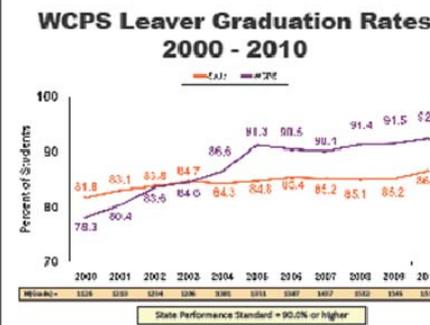
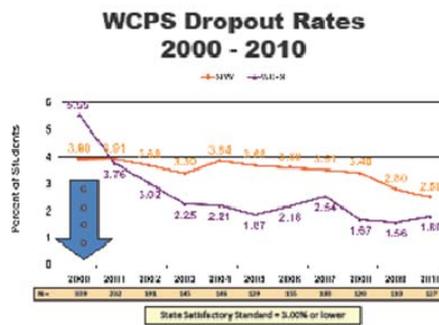
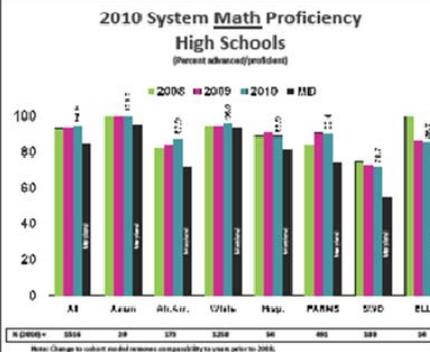
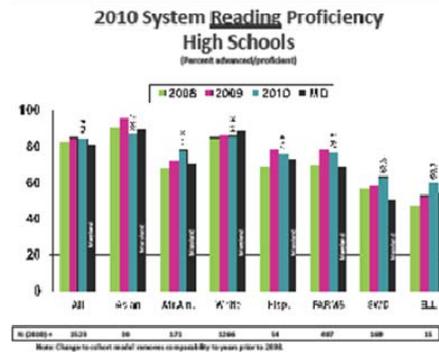
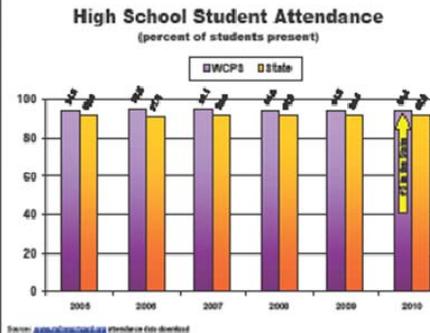
# Dashboards

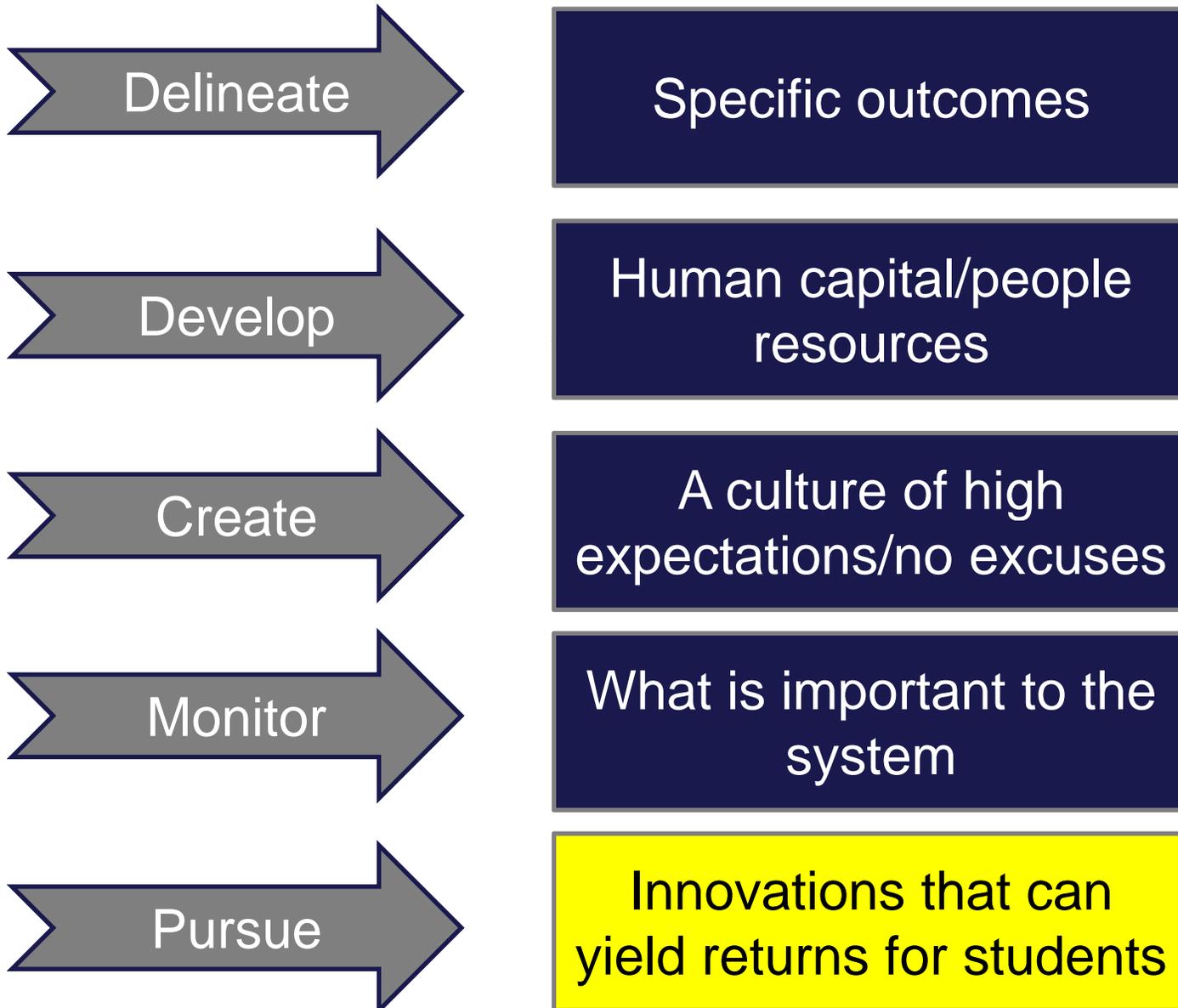




# Dashboards

High School	Enrollment as of 9/30/10	RAMS % as of 10/11/09	All 2010 AP Reading % Proficient	All 2010 AP Math % Proficient
Barbara Ingram	200	24.0	100.0	100.0
Boonboro	936	18.2	86.1	97.9
Clear Spring	510	31.1	83.3	98.3
Hancock (6-12)	328	44.3	88.9	91.5
North Hagerstown	1289	38.9	86.2	95.8
Smithsburg	790	24.7	90.7	98.8
South Hagerstown	1271	57.0	84.6	94.7
Tech. High	460	35.1	78.9	96.9
Wilkesport	929	36.3	86.1	94.5





## V. Pursue Innovations that Can Yield Returns for Students



### **Key Elements:**

- Program changes
- “Zero-basing” schools
- Differentiated pay
- Magnets and specialized programs
- External partnerships
- Research-based practices

# Restructuring Schools: The Ultimate “Extreme Makeover”



“Out of chaos comes change.”

-- Phyllis Wheatly

“Leaders move organizations from where they are,  
to where they need to be.”

-- Noah Tichy

## Rewarding Performance/ Differentiated Pay



- **Everyone does not have the same level of responsibility or challenge**
- **Performance varies among individuals doing the same or similar work**
- **Career aspirations and levels of motivation vary**

**Differentiated pay for differentiated work, levels of responsibility and performance makes sense**

# Student Entering Pre-Kindergarten



2002	2010
Few opportunities for pre-kindergarten experiences	<ul style="list-style-type: none"><li>• 23 half-day and 3 full-day pre-kindergarten sessions at 12 sites; focus on developmentally appropriate literacy and numeracy instruction</li><li>• 2 three-year-old programs</li><li>• Judy Center partnership at Bester and Winter Street Elementary Schools</li></ul>
Half-day kindergarten programs	<ul style="list-style-type: none"><li>• Full-day kindergarten programs at all 26 elementary schools</li></ul>



# Student Entering Elementary School

2002	2010
School-based programs	<ul style="list-style-type: none"> <li>• Comprehensive, system-wide reading, mathematics, and science programs that are rigorous and engaging</li> </ul>
Annual school-based monitoring	<ul style="list-style-type: none"> <li>• System-wide monthly and quarterly benchmarks to measure students' achievement</li> </ul>
Magnets & foreign language options for elementary students <b>not available</b>	<ul style="list-style-type: none"> <li>• <u>Fountaindale School</u> for Arts &amp; Academic Excellence (magnet)</li> <li>• <u>Emma K. Doub</u> – Integrated Arts &amp; Technology</li> <li>• <u>Funkstown</u> – Early Childhood Education Magnet</li> <li>• <u>Boonsboro</u> – World Languages/Global Communication Magnet</li> <li>• <u>Williamsport</u> – Math, Science, &amp; Technology Magnet</li> <li>• <u>World Classical Languages</u> at 5 different sites</li> <li>• <u>Music &amp; Fine Arts</u> at all schools</li> </ul>
School-based remediation	<ul style="list-style-type: none"> <li>• Additional support in reading and/or mathematics provided with multiple targeted interventions tailored to meet students' individual needs</li> </ul>

# Student Entering Middle School

2002	2010
Not Available	Geometry & Algebra
	World & Classical Languages
	High School Credits
	Expanded Merit Classes
	Boonsboro Magnet
	E.R. Hicks Magnet
	Springfield Magnet
Limited or <u>Not Available</u>	Interventions
	Transition Programs (WEB & Link Crews)



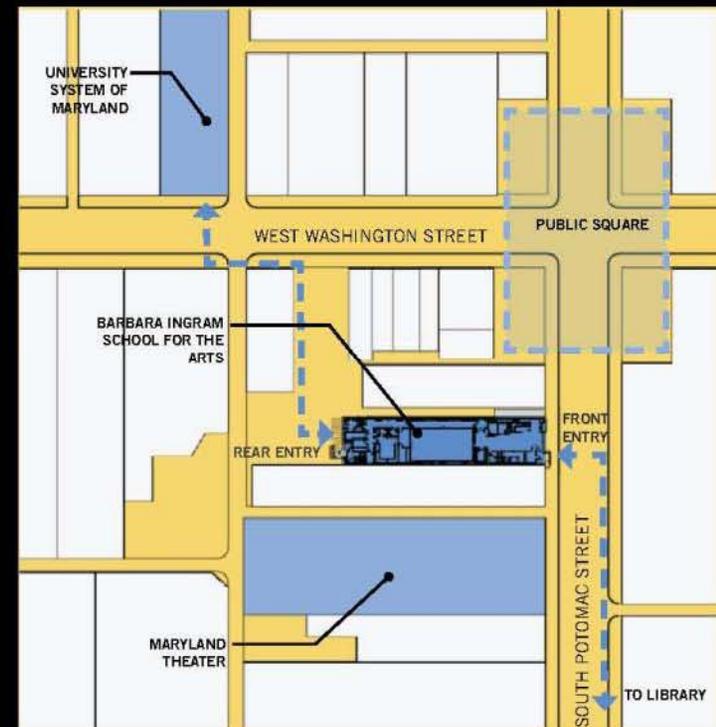
# Student Entering High School

2002	2010
<p><u>Not Available</u></p>	<p>International Baccalaureate</p>
	<p>ESSENCE Program with HCC/ Dual Credit</p>
<p>Quality CTE Programs</p>	<p>Transition Programs (WEB &amp; Link Crews)</p>
<p>Limited Advanced Placement (AP)</p>	<p>Expanded AP Advanced Via Individual Determination (AVID)</p>



# CREATIVE FUNDING and UNIQUE PARTNERSHIPS

- Donation of Building
- Change in Law allowing Alternative Finance Debt
- Historical Trust Grant
- Special Bond Bills
- Creative Partnerships for Arts & Cultural Institutions as well as the City of Hagerstown



# FRONT FACADE

- Enhance street frontage
- Setback from S. Potomac Street
- Restore facade



Front facade c. 1950s



Front facade before



Front facade - after

Washington County Public Schools

**BARBARA INGRAM**  
SCHOOL FOR THE ARTS

Cho Benn Holback+Associates Inc.  
ARCHITECTURE | INTERIORS | PLANNING

# REAR FACADE

- Create major secondary entry
- Enliven rear courtyard
- Express Art School



Rear facade c. 1950s



Rear facade c. 1950s

# LOWER LEVEL - THEATER



Black Box Theater - after



Student Lounge - after

# FIRST FLOOR - THEATER / GALLERY

- Preserve historic entry and stair
- Public space at street frontage
- Connect to Black Box Theater



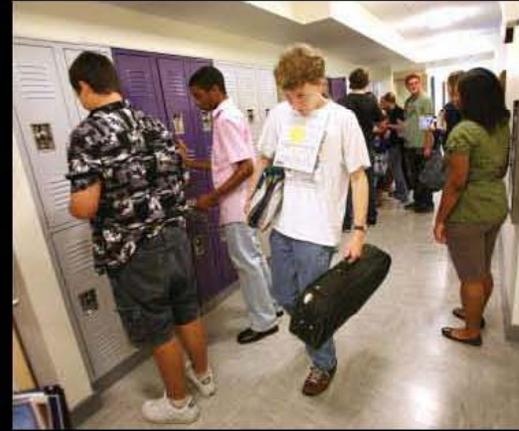
Historic stair - after



Lobby/Gallery - after

# SECOND FLOOR - MUSIC

- Isolate sound
- Bring in natural light
- Preserve historic stair



Instrumental Room from Lobby - after

# THIRD FLOOR - DANCE

- Adapt historic rooms
- Isolate sound



Dance Room/Assembly - after

# FOURTH FLOOR - VISUAL ARTS

- Extend historic stair
- Take advantage of natural light
- Setback from S. Potomac Street
- Event space terrace



extended stair - after

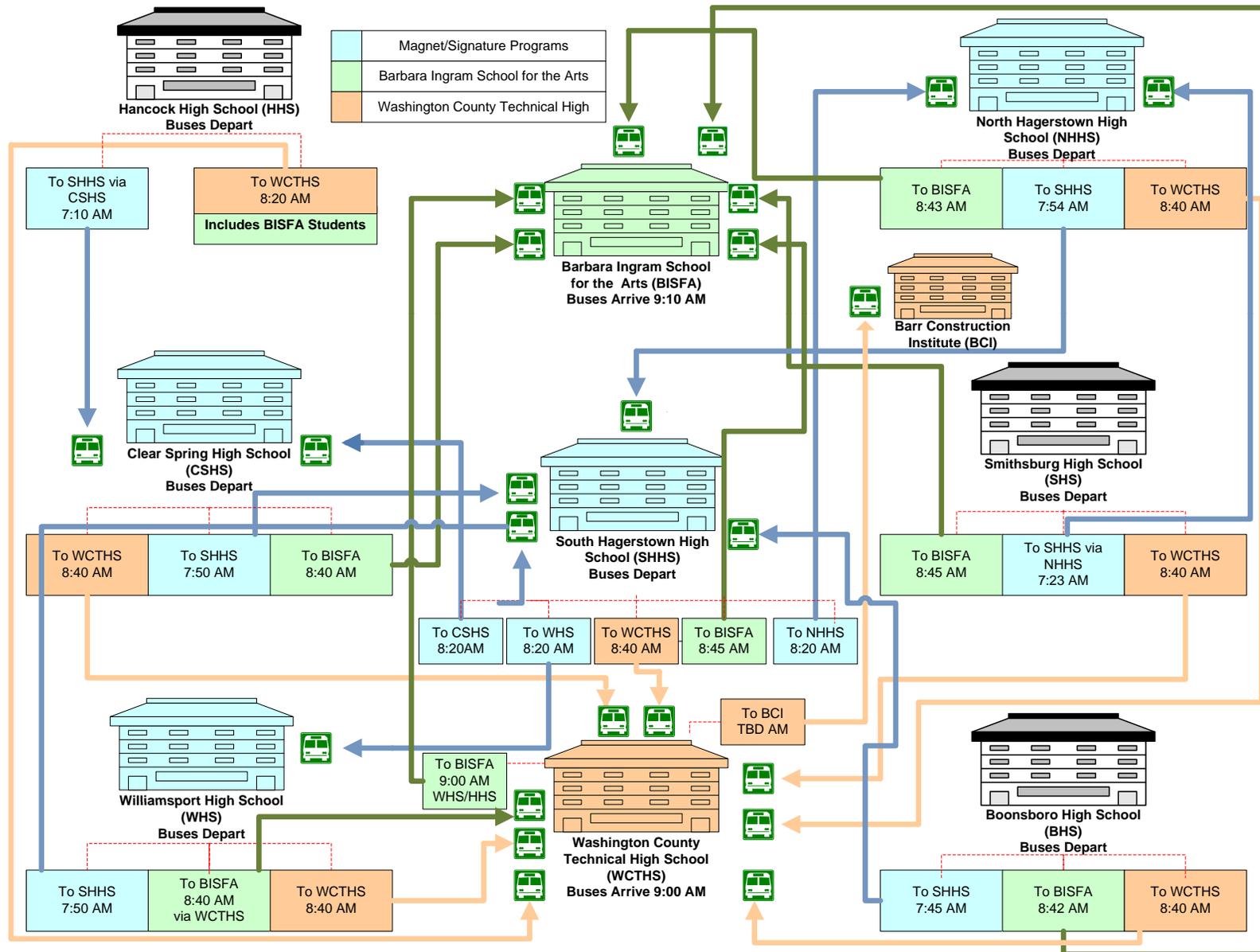


4th Floor corridor pin-up space - after

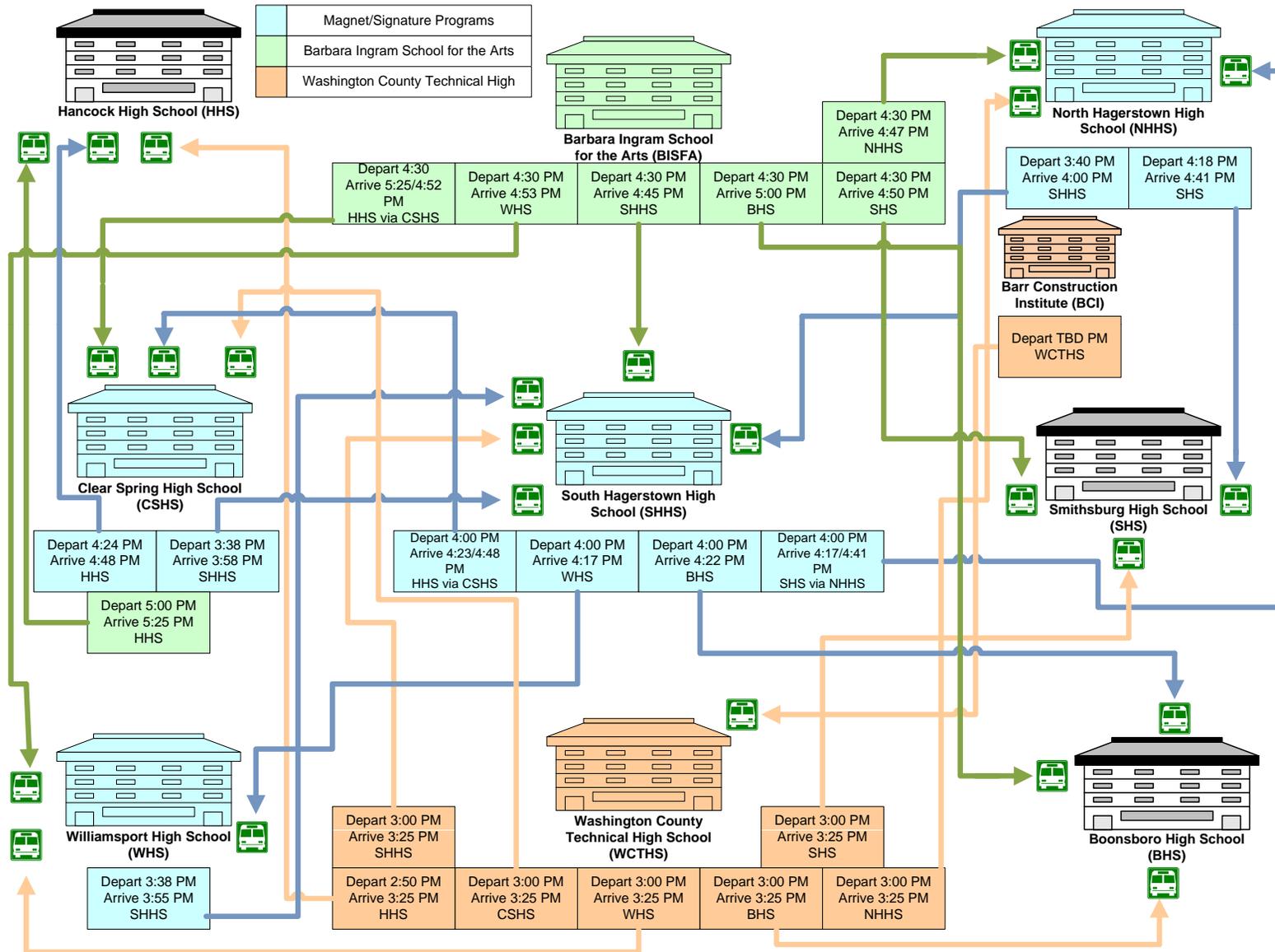


Art Studio - after

# Morning Transportation Network for High School Programs



# Afternoon Transportation Network for High School Programs



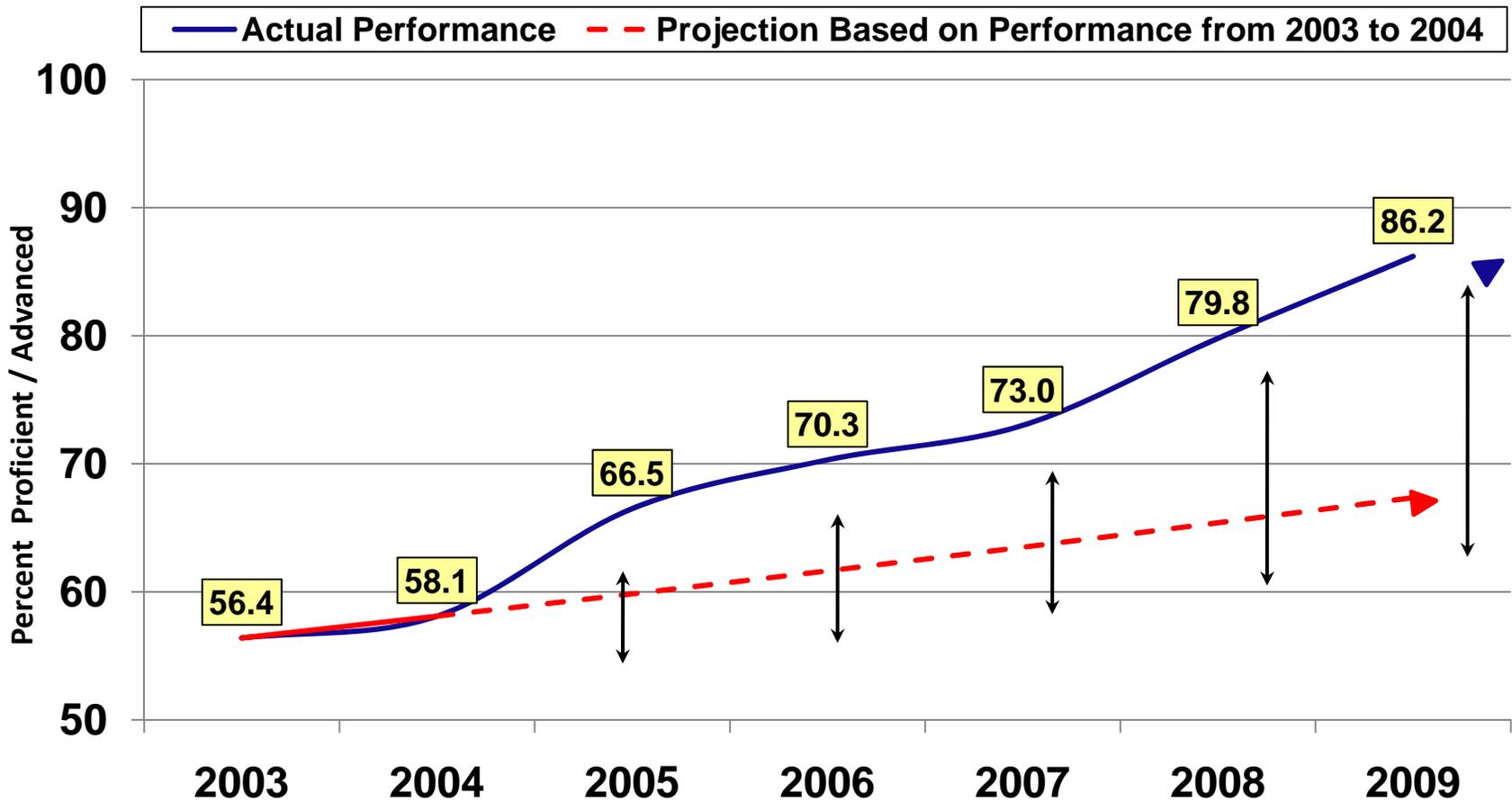


# Eliminating the Gap/ Bending the Trend

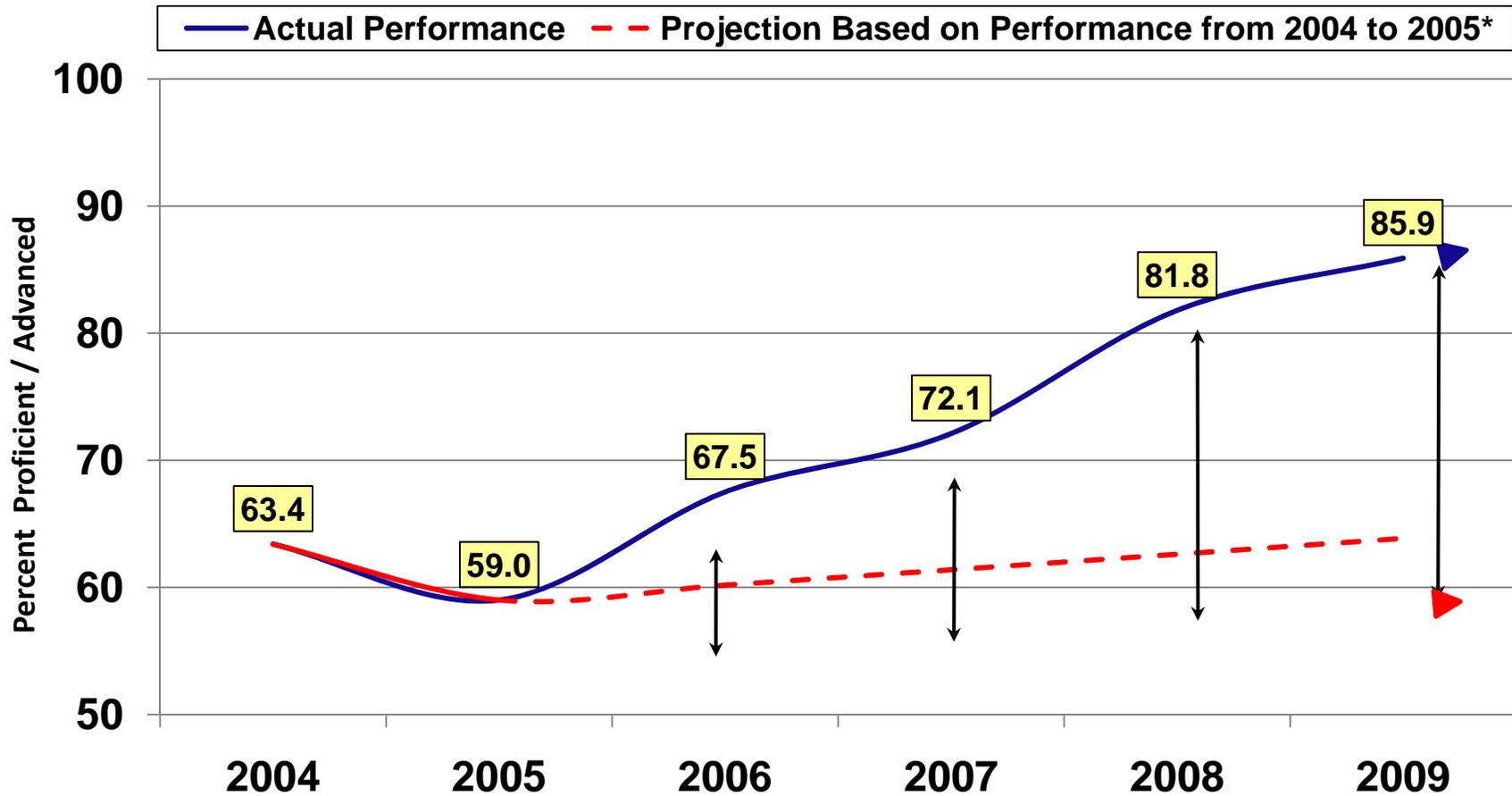
Reaching “World Class” Status



# WCPS MSA Reading Grade 5 FARMS



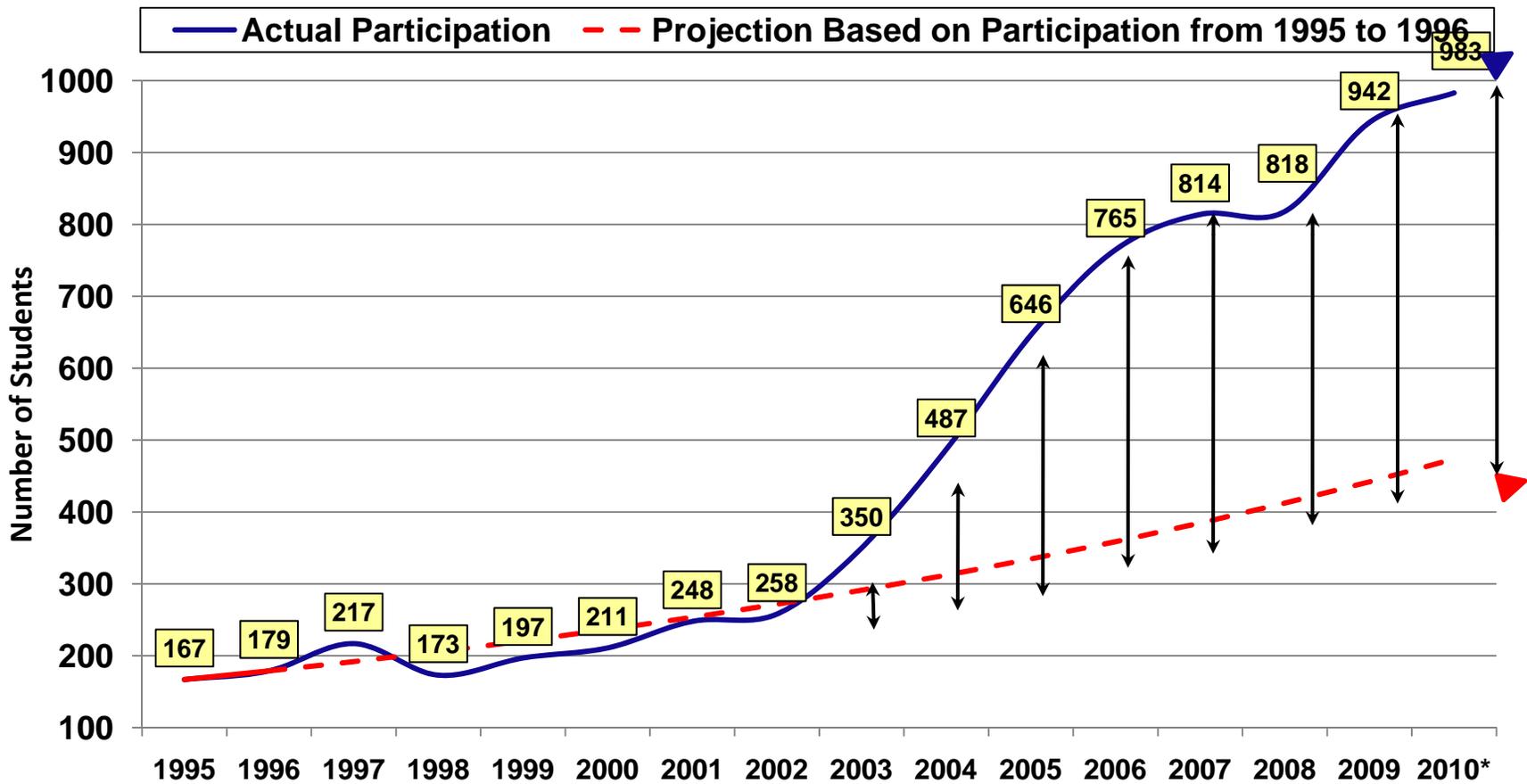
# WCPS MSA Reading Grade 7 Hispanic



\*Projection reflects a 2% increase since a continual decrease would be unlikely.

# WCPS AP & IB Participation Trend

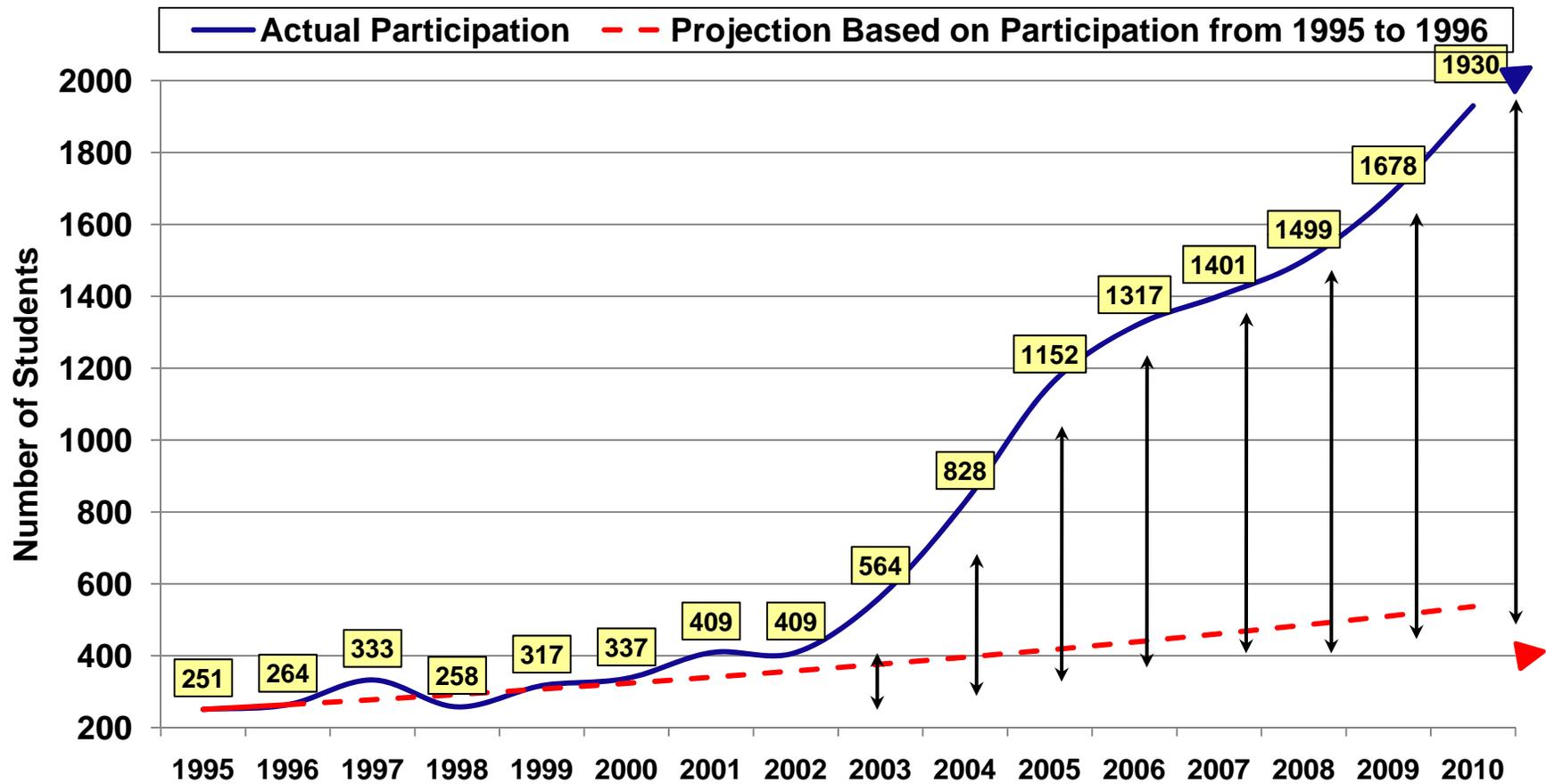
## Number of Different Test Takers



\*Data from July 2010 Scores CD from College Board (5 scores not reported by College Board)

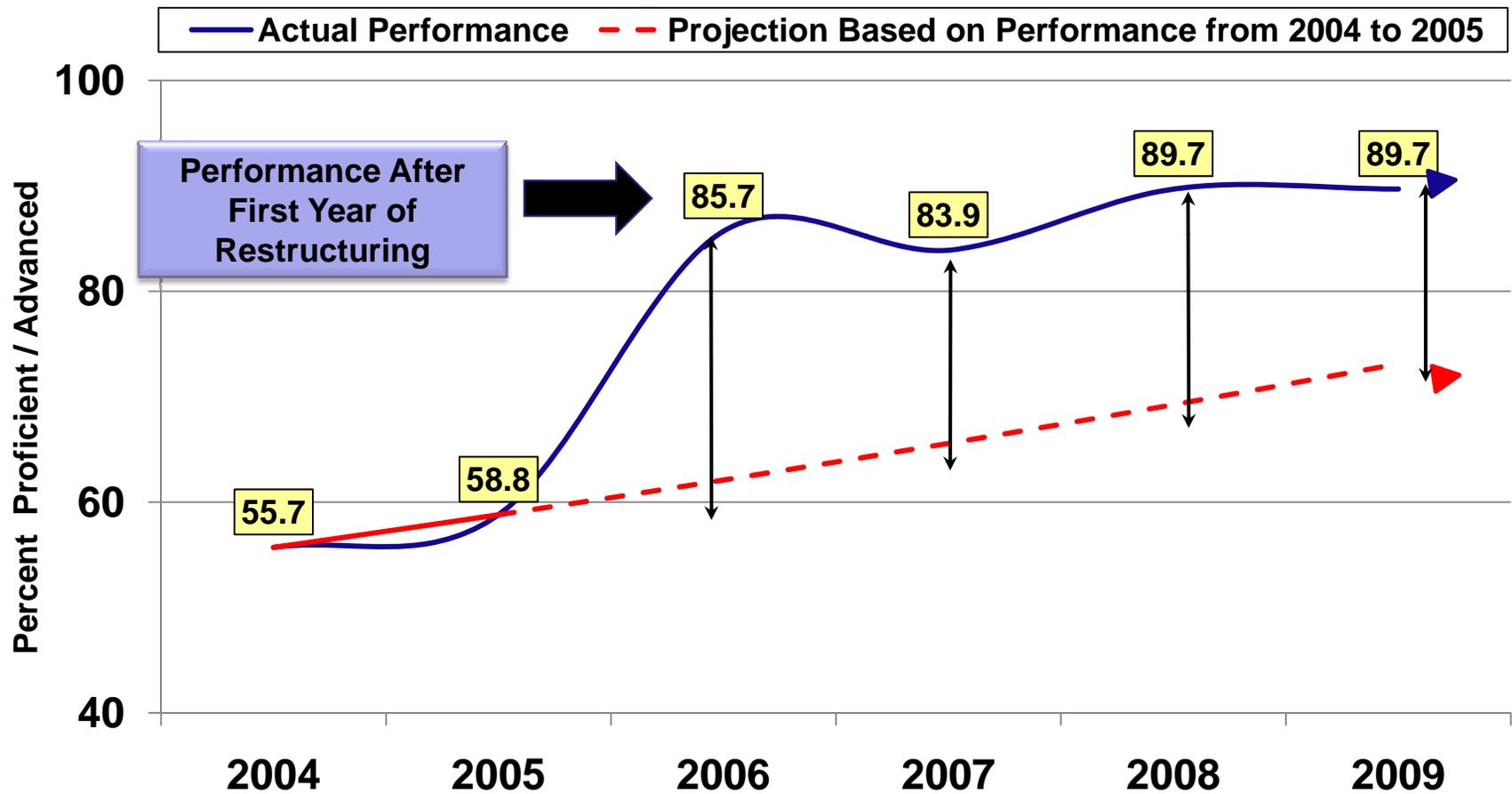
# WCPS AP & IB Participation Trend

## Number of Exams

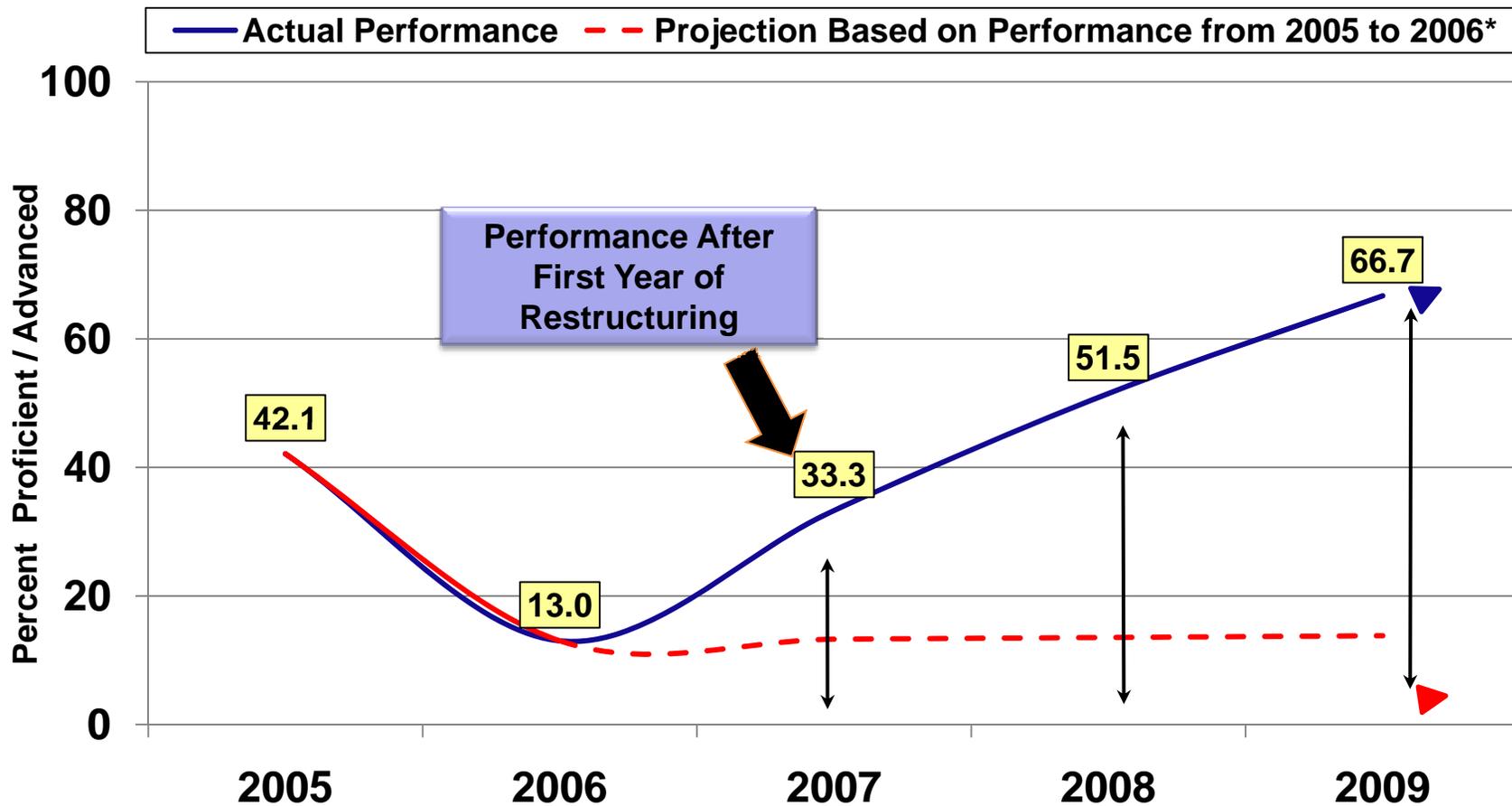


*\*Data from July 2010 Scores CD from College Board (5 scores not reported by College Board)*

# Bester Elem. MSA Math Grade 4 FARMS

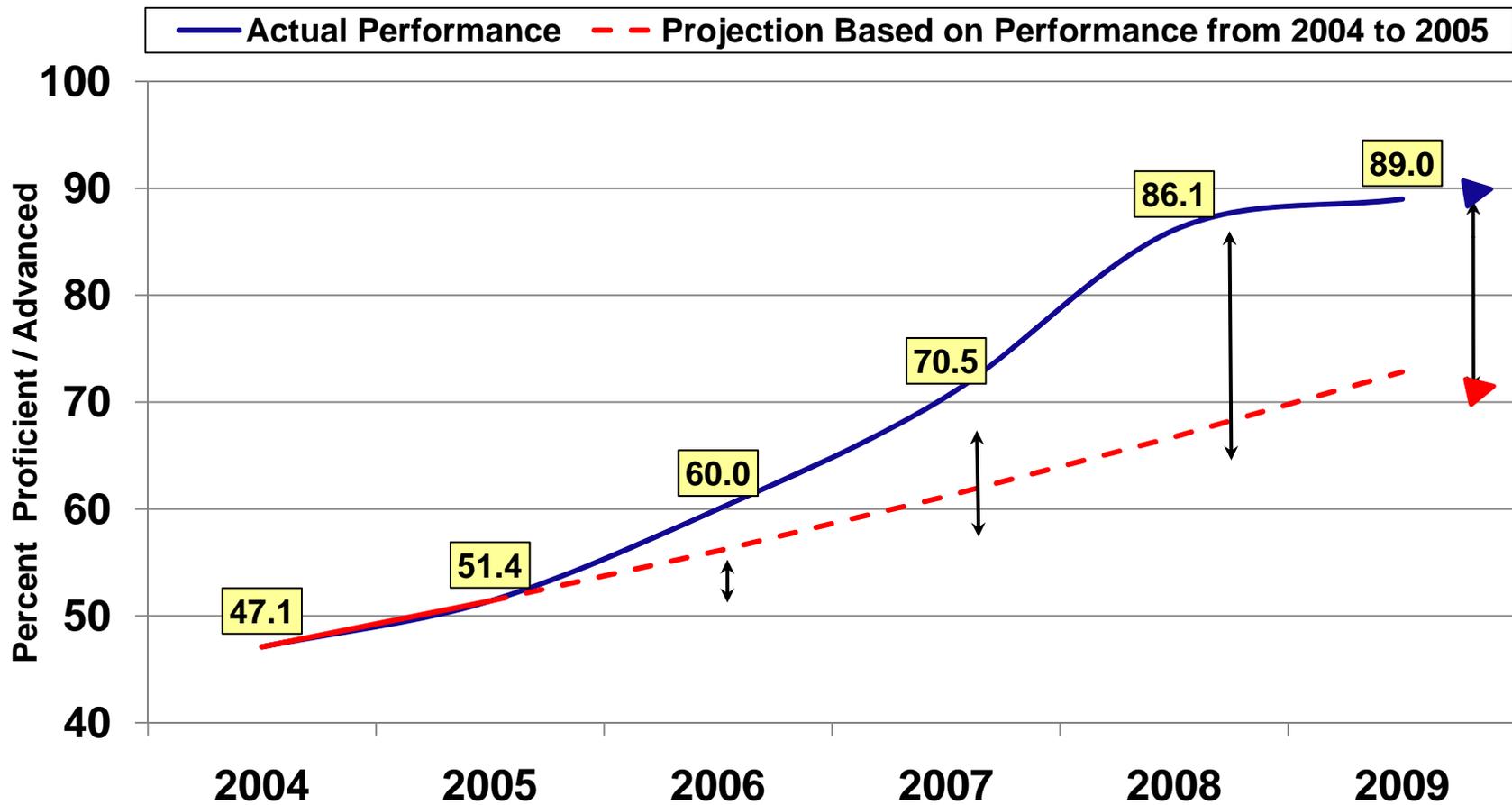


# Western Heights Middle MSA Reading Grade 6 SWD

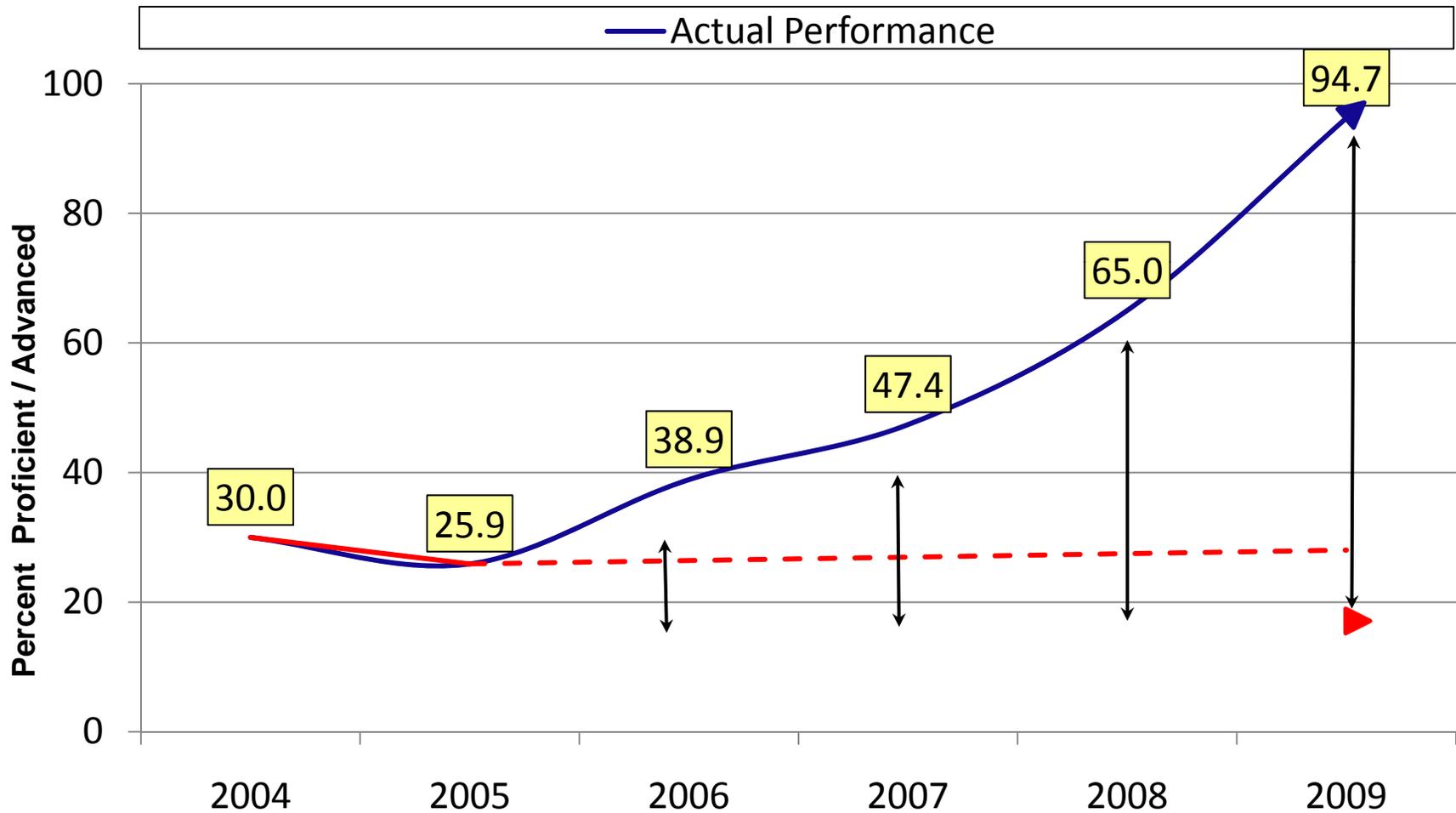


\*Projection reflects a 2% increase since a continual decrease would be unlikely.

# E. Russell Hicks Middle MSA Math Grade 6 FARMS

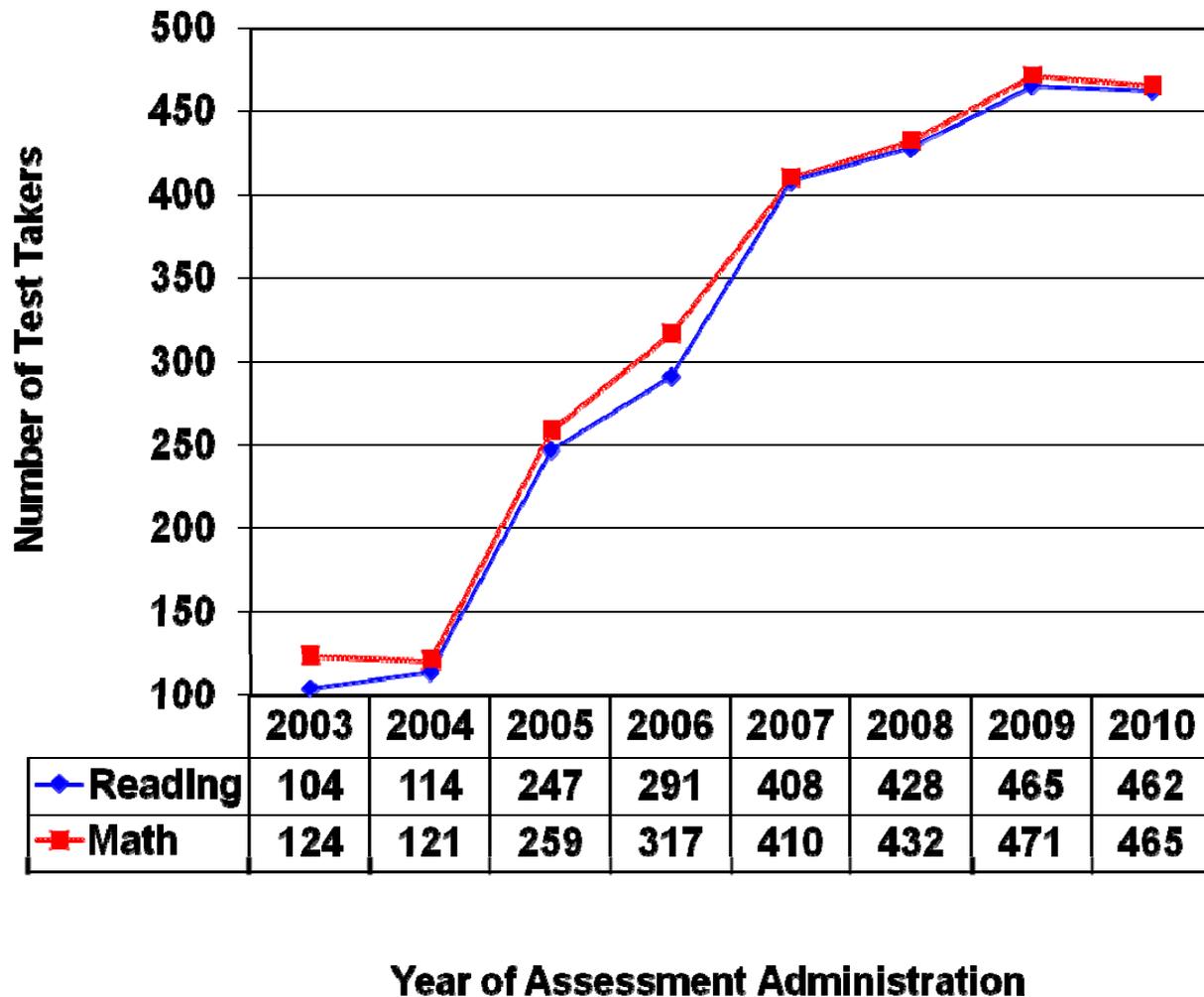


# Smithsburg Middle MSA Reading GRADE 6 SWD

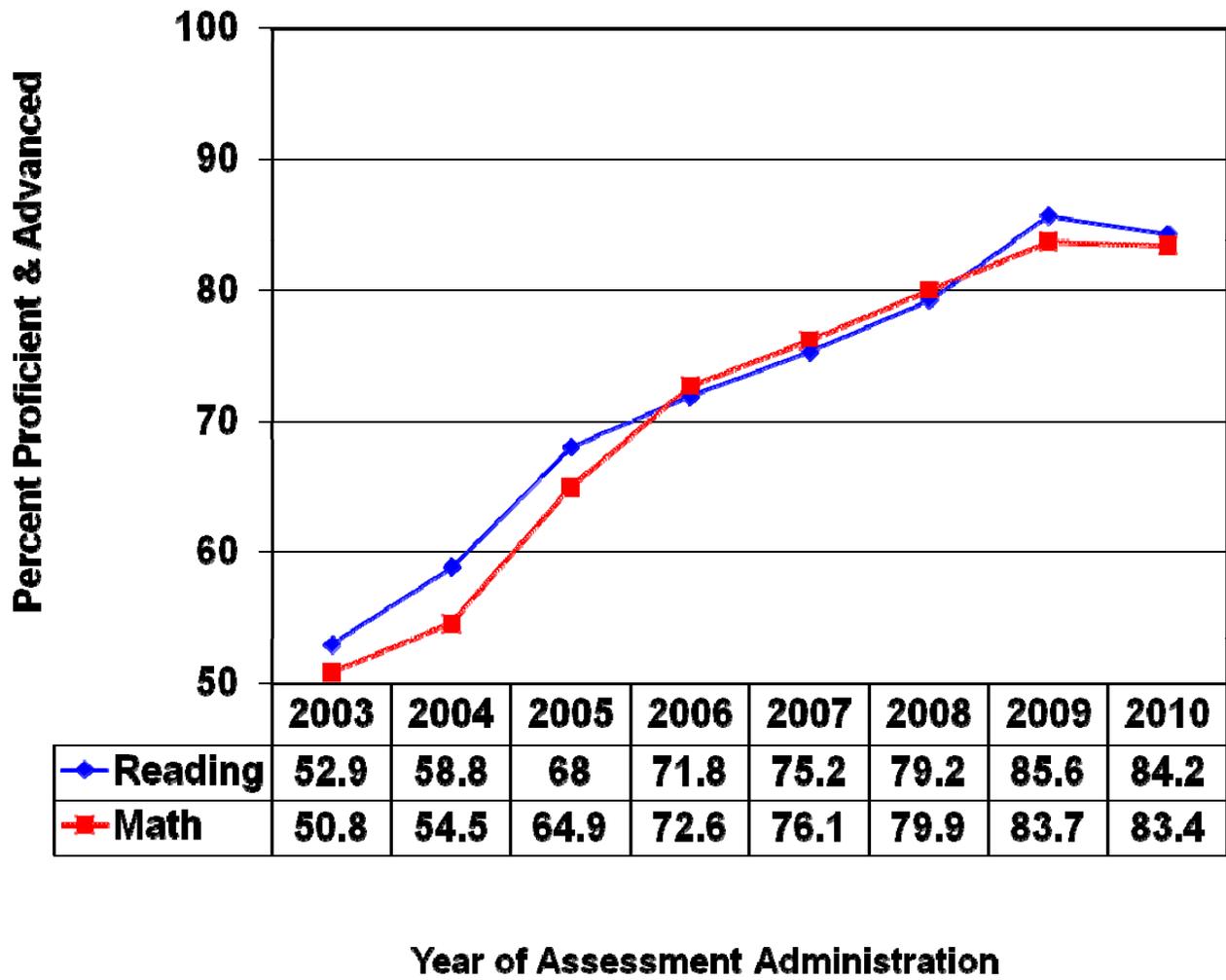


*\*Projection reflects a 2% increase since a continual decrease would be unlikely.*

# WCPS Test-Taker Trend (Hispanic Subgroup)



# WCPS Math and Reading AYP Trend (Hispanic Subgroup)



Year of Assessment Administration



HELPING EACH  
STUDENT BECOME  
ALL HE OR SHE  
IS CAPABLE OF BEING

DONATED BY ALUMNI, FRIENDS & STUDENTS



STEVE MEYERS' VIEW



# Dr. Betty Molina Morgan

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