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TO: Members of the State Board of Education
FROM: Nancy S. Grasmick *[Signature]*
DATE: December 17-18, 2008
SUBJECT: State Leader of the Year (Education Technology)

PURPOSE:

The purpose of this memorandum is to provide background information about the State Educational Technology Directors Association (SETDA) and Jayne Moore, Director of Instructional Technology and School Library Media in the Division of Instruction at MSDE, who is the 2008 winner of the State Leader of the Year award.

BACKGROUND:

Founded in the fall of 2001, the State Educational Technology Directors Association (SETDA) is the principal association representing the state directors for educational technology. SETDA's goal is to improve student achievement through appropriate uses of technology. The organization's mission is guided by three key principles:

- Promote national leadership in educational technology to support achievement in lifelong learning;
- Provide professional development in educational leadership for members; and
- Build partnerships and provide leadership to advance learning opportunities.

SETDA's membership includes educational technology directors and staff from the state departments of education of all fifty states, the District of Columbia and American Samoa. As members of SETDA, state leaders work together to assess, analyze and propose recommendations on how to improve student learning through technology. In addition, SETDA works in partnership with the U.S. Department of Education, education associations and the corporate community.

SETDA established the State Leader of the Year (SLY) Award to recognize an active SETDA member, who has exhibited outstanding leadership in (1) integrating technology effectively in his/her state to improve student learning, (2) collaborating with peers through SETDA initiatives thereby affecting positive change for the organization and its members, and (3) engaging within the broad education and education technology communities to ensure the effective integration of technology in learning to improve student achievement; and who meets the selection criteria. Selection criteria include four distinct areas:

1. Exhibit outstanding leadership in the development of a high-quality educational technology program at the state level.

2. Support SETDA and its membership by going “above and beyond” expectations.
3. Exhibit creative leadership and sustained efforts to promote the effective integration and use of educational technology in national initiatives.
4. Represent the State at regional, state, and/or national meetings and conferences in a manner that brings positive recognition to the educational technology field and SETDA.

Jayne was nominated by members of her staff for this prestigious award. She was described as the epitome of a good leader and touted as a visionary. She was further cited for working tirelessly to ensure that technology is integrated throughout the curriculum as well as incorporated into professional development initiatives. Some of her many accomplishments included:

- Developing and implementing *The Maryland Educational Technology for the New Millennium: 2007-2012*.
- Led the work in developing technology literacy standards for student, teachers and administrators
- Co-chairing the Maryland Instructional Technology Advisory Council appointed by the Superintendent of Schools to provide oversight to the implementation of the Technology Plan.
- Overseeing administration of the federal Enhancing Education through Technology (Ed Tech) program.
- Promoting Maryland students participation in national Speak Up Day for Student events.
- Participating in SETDA Advocacy Day meetings on Capitol Hill to share information about and advocate for educational technology and extending invitations to senators and representatives to visit schools in Maryland for a first hand view.
- Representing the Maryland State Department of Education on the State’s technology organization (MICCA) Executive Board, sharing new state initiatives and providing updates on ongoing initiatives.
- Structuring a school-based administrator’s forum at the annual MICCA conferences in 2007 and 2008, giving administrators a chance to see and hear about both state and national educational technology initiatives.

Under Jayne’s leadership, educational technology success in the State has seen dramatic improvement. The State has seen its student to computer ratio improve from 16:1 to 3:1; schools continue to acquire state-of-the-art technologies (Whiteboards, student response systems, digital cameras, etc.) to enhance instruction; teachers and administrators continue to improve their knowledge and skills to integrate technology into daily classroom practice.

The distinguished award was announced at SETDA’s Leadership Summit Gala on November 17, 2008.

ACTION:

For information and employee recognition. No action required.
NSG/mj